

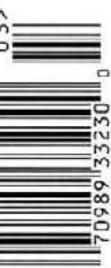
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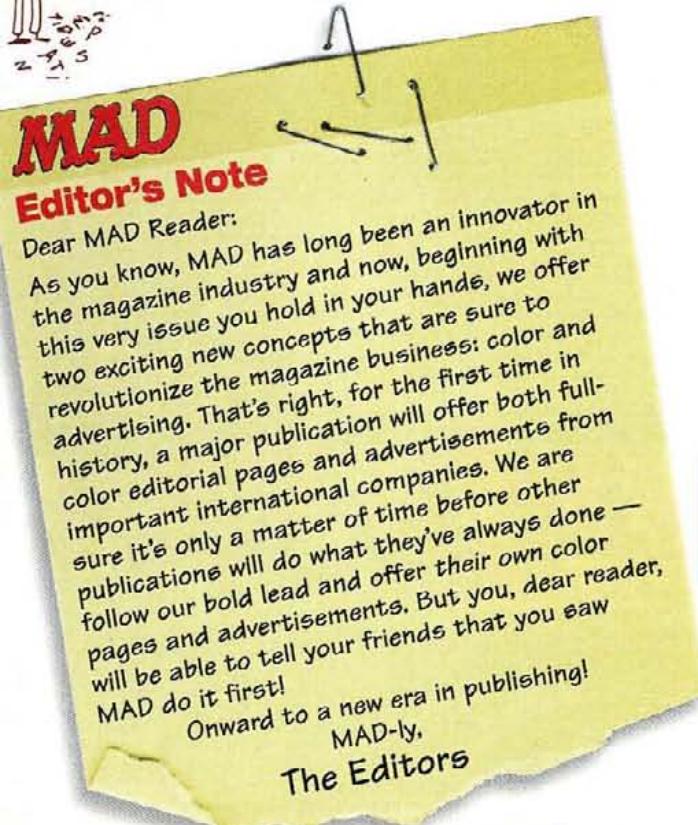
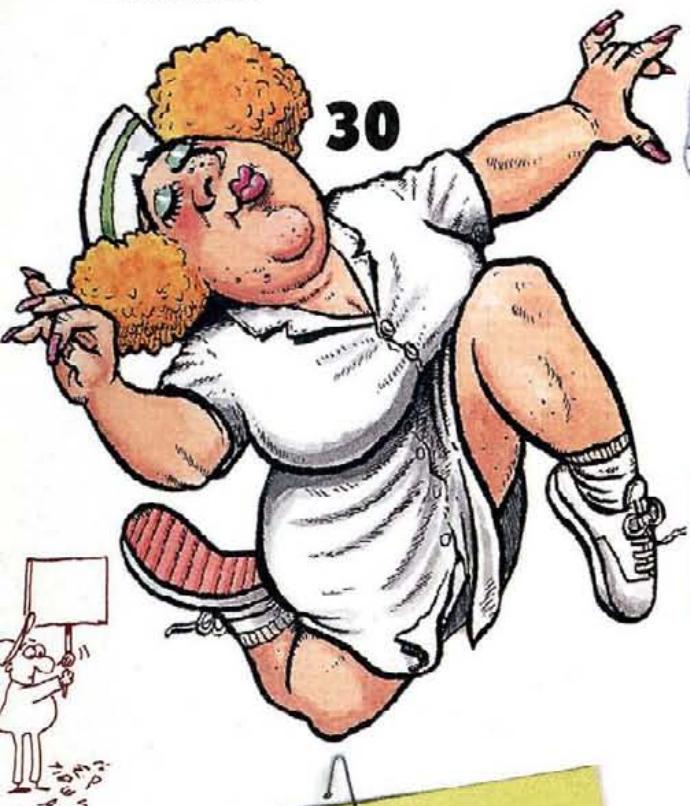
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MARCH 2001

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What, me website?



An advertisement for MAD magazine. The top half features a large, stylized 'MAD' logo in red with a yellow outline. Below it is the website 'madmag.com'. To the right, there is a small illustration of a boy with the text 'MEAVIN & JENNINS GUIDE TO SUMMER CAMP'. Below the main text are two smaller panels: one showing a boy in a yellow shirt and another showing a boy in a blue shirt. The bottom of the ad shows a cartoon scene with a man in a suit and a dog.

madmag.com: Further Proof That The Internet Is Not Living Up To Its Potential.



1996
Crayola Announces
New Crayon Color,
Trashy White, in
Honor of Paula Jones

218 B.C.
Hannibal Recrosses
The Alps Upon
Discovering He Left
His Wallet at the Hotel

1989
CIA Foils Plans of Chinese
Spies to Steal "The
Clapper" Technology

1992
Saddam Hussein Refuses to
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1997
IRS Disallows
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"Be wary of anyone
who gives you advice
that begins with,
'Be wary of...!'"

FRONT COVER ARTIST: ROBERTO PARADA





MORON MAIL — THE RETURN

I noticed that you have some guy named "Ed" whose job is to reply to reader mail in your letters department. I was thinking that since my name is also Ed, that I could someday apply for the position of responding to numbskull letters. Please let me know if this is possible.

Ed Paz, Greendale, WI

Eddie — In your numbskull letter, when you presume you could respond to numbskull letters just because your name is Ed, you were wrong. —Ed.

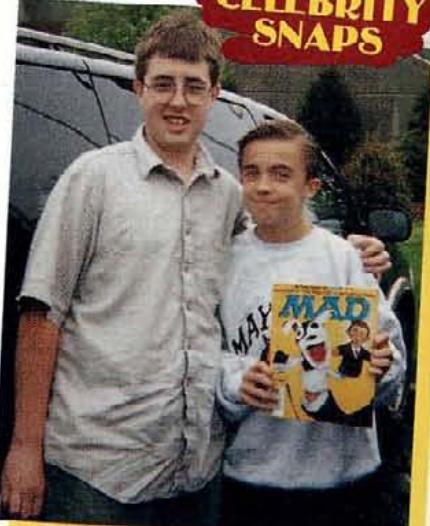
Make A Dumb Wish Foundation™

I have been a reader of MAD for about 2½ years and I have a dumb wish for *The Make A Dumb Wish Foundation™*. I wish that Antonio Prohias would make a "Spy Vs. Spy Vs. Spy" because I enjoy them.

Mark Hudson, Cedar Rapids, IA

Marcus — It's rare that we at *The Make A Dumb Wish Foundation™* receive a letter as dumb as yours. Have Antonio Prohias create a "Spy Vs. Spy Vs. Spy"? As even a casual MAD reader would know, Antonio Prohias died two years ago (See Letters Page #371). He's dead, dead, dead and so for that matter is your dumb wish! Thanks for writing! —Ed.

MAD CELEBRITY SNAPS



Start the New Year off on the Wrong Foot

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submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accom-
panied by a self-addressed,
stamped envelope! MAD doesn't
read faxed submissions!

Steven Kruszkowski of Maynard, MA snags a three-year subscription with this celebrity snap of Frankie Muniz from the TV show *Malcolm In The Middle*, who coincidentally, is featured in yet another MAD TV Satire, "Malcontent in the Muddle" (how we keep coming up with these hilarious parody titles we'll never know) on page seven! Congrats Steve and sorry, Frankie!



PROSE AND CONVICTS

Just like to say I'd be lost without your magazine, passing those long locked-up nights. I don't know what I'd do. Maybe freak out and add another charge. Which is not right anyway, 'cause I didn't do it! You understand? Huh? O.K., I'm calm now.

Marco Miles, Boulder County Jail
Boulder, CO

P.S. Could you send me a free subscription?

Marco Polo — Thanks for writing. Your letter once again validates our sales force's number one slogan "MAD: It's a Great Prison Read." Unfortunately, we can't send you a free subscription. We are, however, sending you a grapefruit spoon in a Hostess Twinkie. Start now and freedom could be yours as early as 2037. See ya on the outside! — Ed.

P.S. Give our best to Captain Hank!

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MADMAG.COMPLIMENTS

You guys have been with me for most of my life. I started reading MAD when I was seven. My parents recognized at an early age that I had a weird sense of humor. In fact, whenever I was sick as a child, along with chicken soup came the latest issue of MAD. They knew it would make me feel better. Humor is the greatest healer. That was 1974. Although I should have subscribed, I never have. But I still regularly buy each new issue as they come out. To this day, 26 years later, if my parents know I'm ill, they will make a special trip just to bring me the latest issue. It's a thirty-mile drive for them (okay, so they're checking up on me, too) but they always bring the "Usual Gang of Idiots" with them. You guys (and girls) have helped me through some hard times and you've always made the good times better. I just want to thank all of you crazy people who make life a lot more tolerable.

Sam Price, Gainesville, FL

The Price is Right — Thanks for your wonderful and heartwarming letter. Now get out your credit card and dial 1-800-4-MADMAG and subscribe already so your parents don't have to drive for hours just to take care of their sick little babesey-wabesey and make sure their pumpkinhead has the latest issue! Again, thanks for your kind letter. —Ed.

PEOPLE, PEOPLE WHO NEEDLE PEOPLE...

Is Barry Liebmann from Canada, perhaps a relative of Celine Dion? The reason I ask is his third point against George W. Bush ("The Case For/Against Gore/Bush" MAD #398), that "other politically ambitious governors will fry as many criminals in the electric chair as George W. did..." Texans haven't used Ol' Sparky since Hector was a pup. Texas uses lethal injection to dispose of its Death Row guests. George W. never fried anyone, although many deserved it. You can quit worrying about your power grids. Millions of readers will probably be misled by Barry's groundless fearmongering.

William Cowper Brann, Waco, TX

Wild Bill — Thanks for your wonderfully attuned letter. In answer to your question, yes, Barry Liebmann is from Canada and may have once shared an escalator with Celine Dion. As to your point about Ol' Sparky vs. Lethal Injection, about halfway through your ranting, rambling letter we would have welcomed either! See ya on The Green Mile! By the way, who the #@#!% is Hector??? —Ed.



ENVELOPE OF THE MONTH

Air Mail Par avion
Air Mail Par avion

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Jon Ljungberg of
Winnipeg, Canada
sends us this issue's
Envelope of the
Month featuring
MAD founder
William M. Gaines,
who, unfortunately,
like Antonio Prohias,
is dead, dead
dead. Thanks for
depressing the hell
out of us, Jon!

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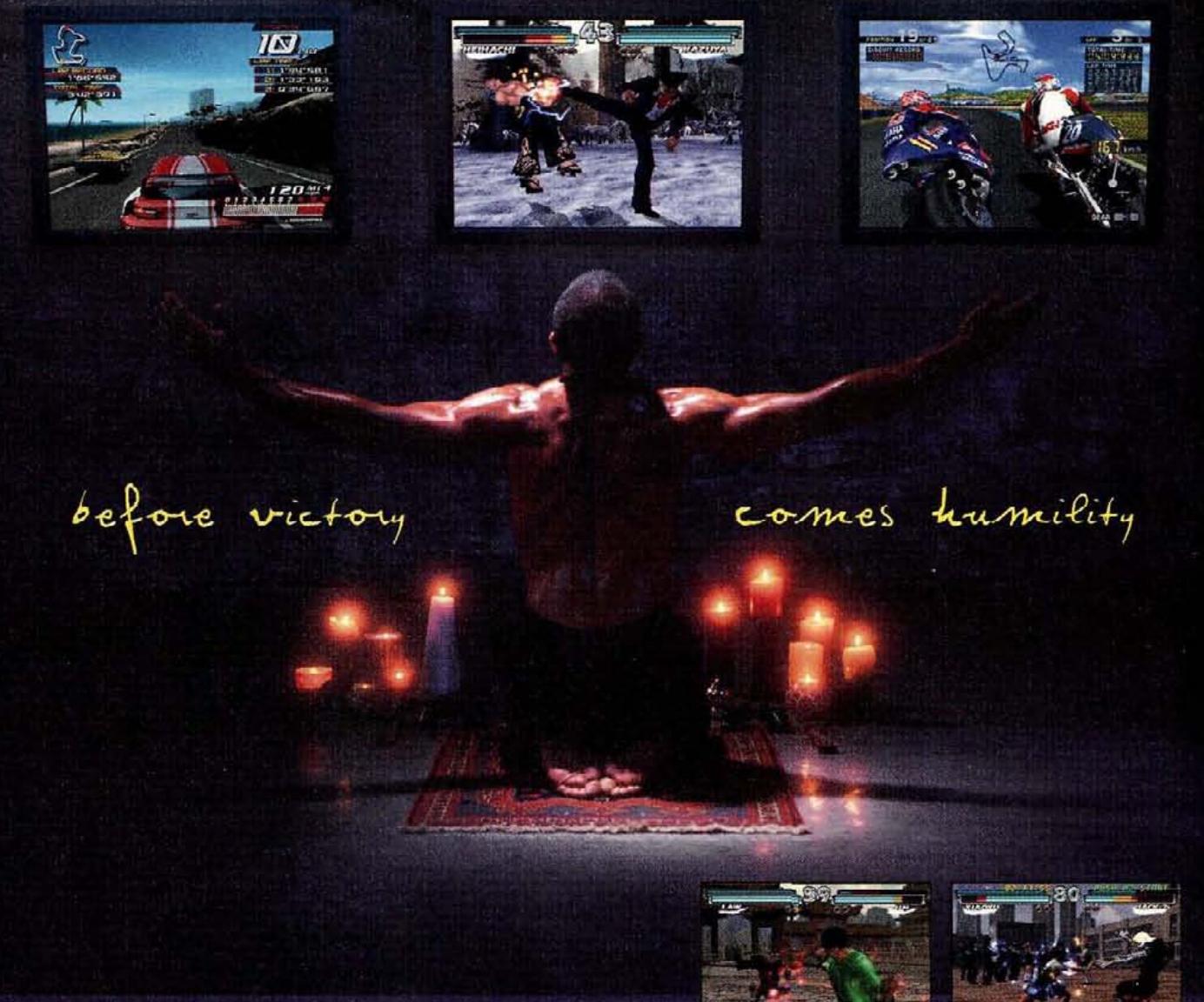
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**Contributing Artists
And Writers**
the usual gang of idiots



before victory

comes humility



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Somehow those nutheads at Fox TV got the idea that dysfunctional equals funny. "Imagine how hilarious it will be," they said, "if we get dysfunctional parents and some dysfunctional kids and have them surround a whiny semi-normal kid who won't shut up. It will be comedy gold!" Gold? Hmmm. We think it's just nonstop dribblings from a...

Malcontent in the Muddle

ARTIST: TOM RICHMOND

WRITER: DESMOND DEVLIN

In real life, when a kid starts talking to somebody who's invisible, they jack up his dosage of Ritalin! On Fox, they gave me my own show! My job is to keep the ratings cruising along, from *Futurama* to *King of the Hill* to *The Simpsons*, but it's going to be tough! The people on this show aren't nearly as realistic!

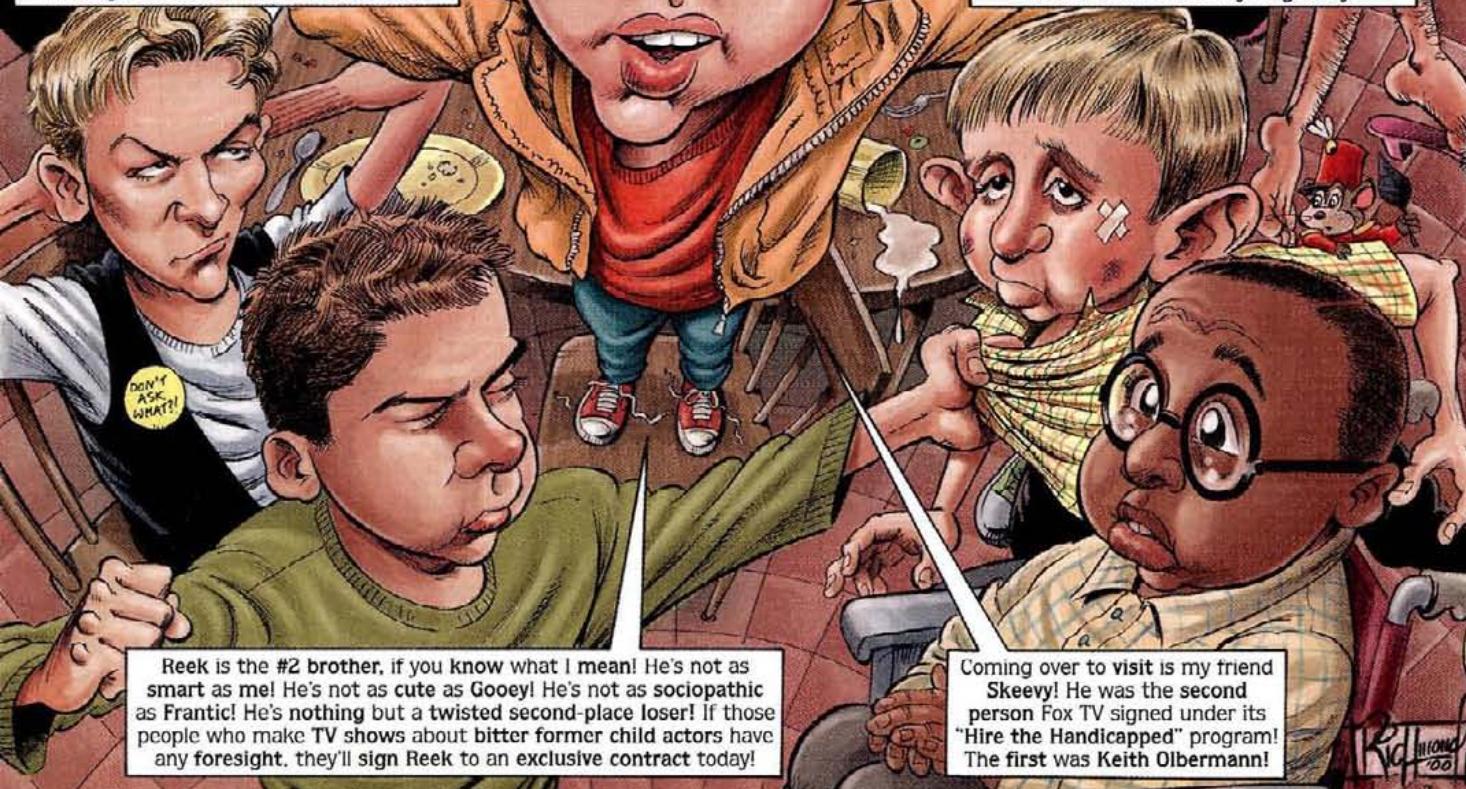
Over there screaming at my family is my mom. Mom! She's overbearing, brash, has poofy hair and a white-trash attitude! But don't get me wrong, she prays every day! Mostly, she prays that nobody will remember Peggy Bundy from *Married...With Children*!

There goes my dad, Dad! He provides us with something important that our family would otherwise lack: a mother figure!



The only one in my family I look up to is my big brother, Frantic! Unfortunately, mom and dad sent him away to military school, so he sleeps in a room with 30 men! During hazing week, they stripped off his clothes, shaved off all his body hair and shoved stuff up his butt! My parents are hoping military school will make a man of him!

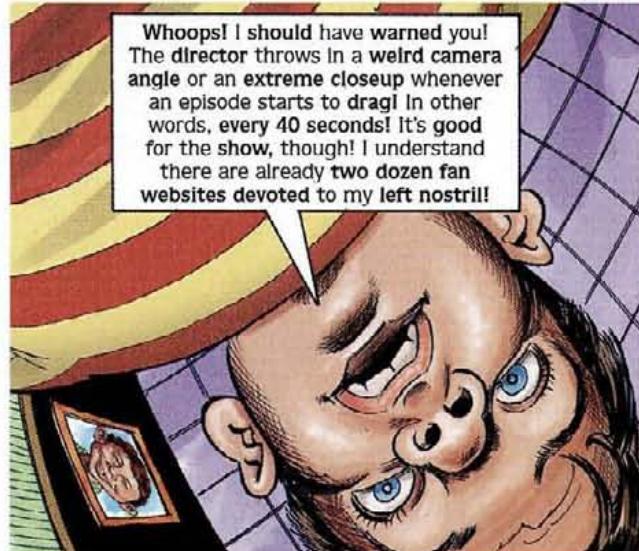
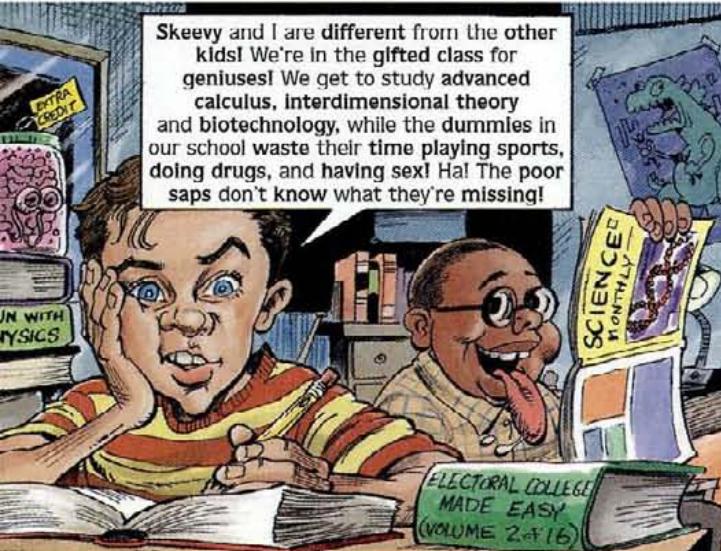
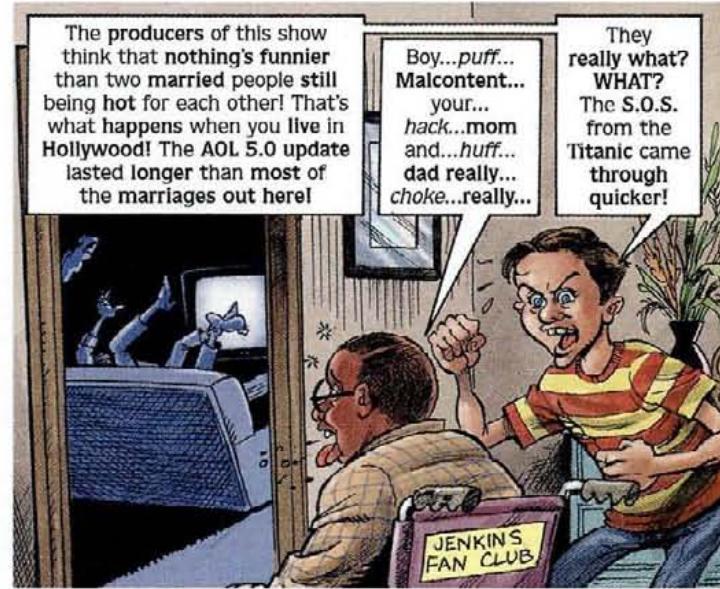
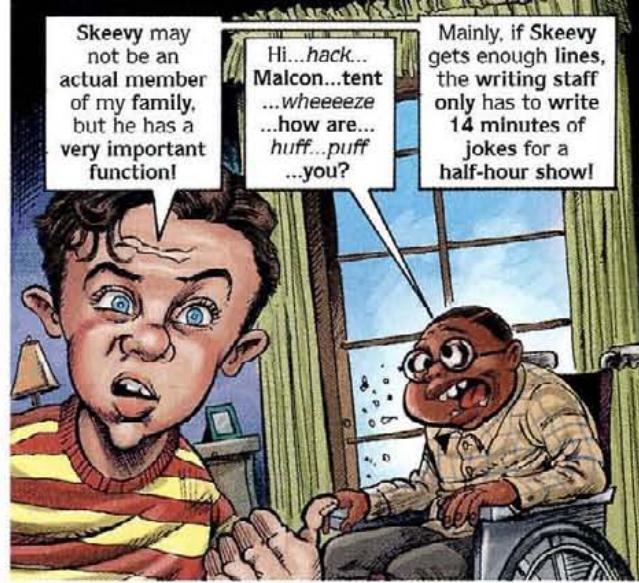
That's Gooey, the adorable little kid! He has trouble keeping up! You'll notice that we rarely feed him more than one sentence to say! Even then, it's a real struggle coaching Gooey to say the words as if he understands them! I'm not complaining, though! It's the same problem George W. Bush's handlers have to deal with every single day!

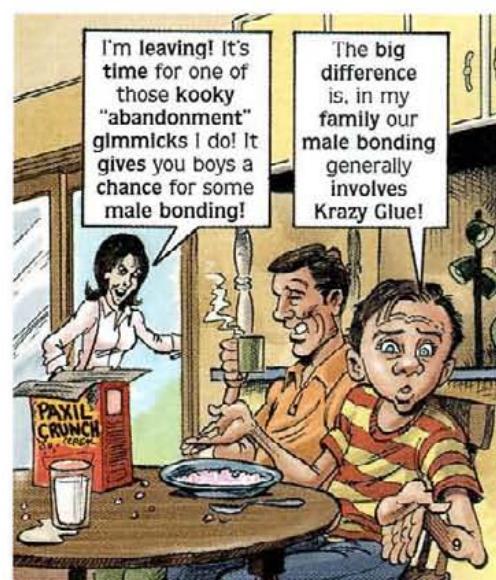
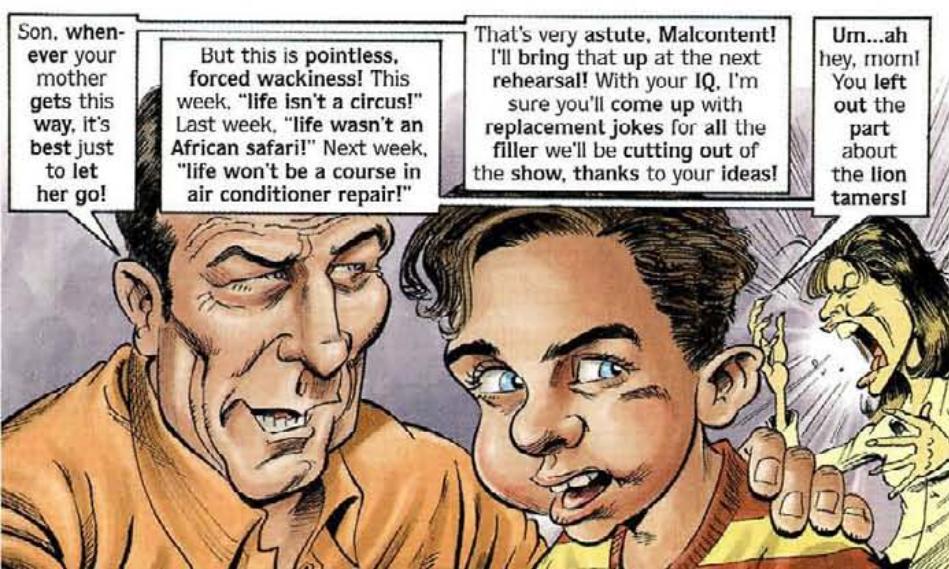
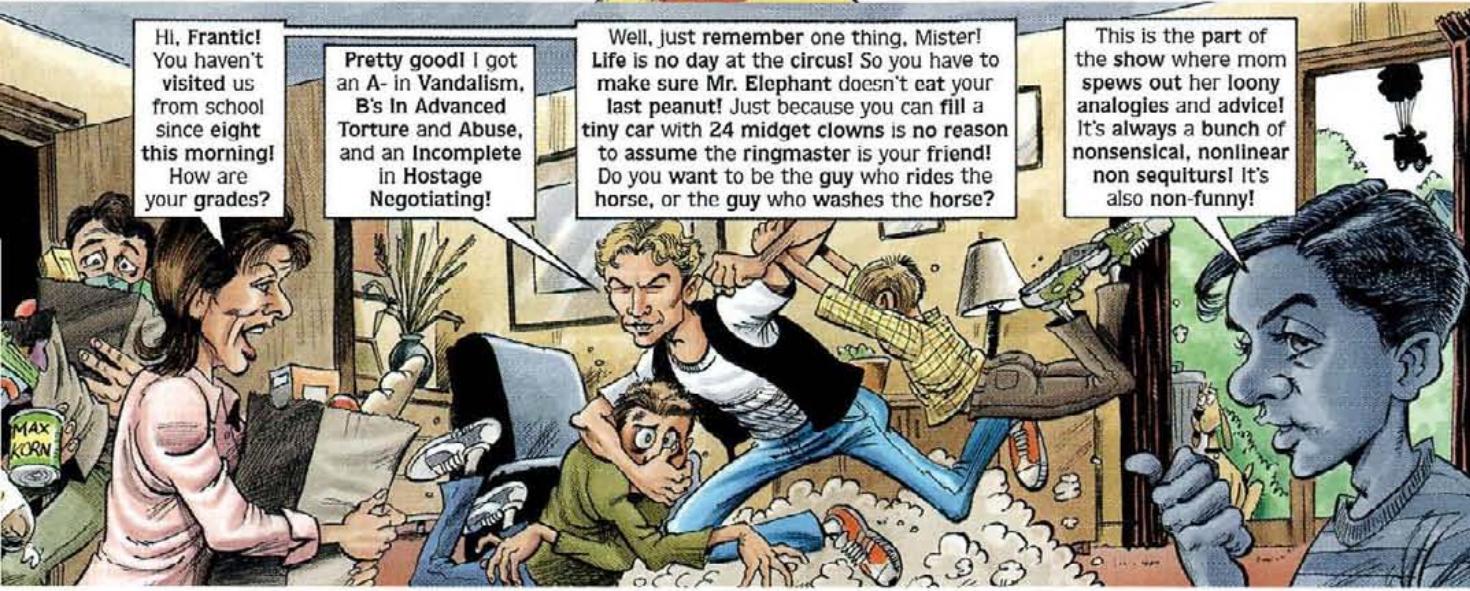
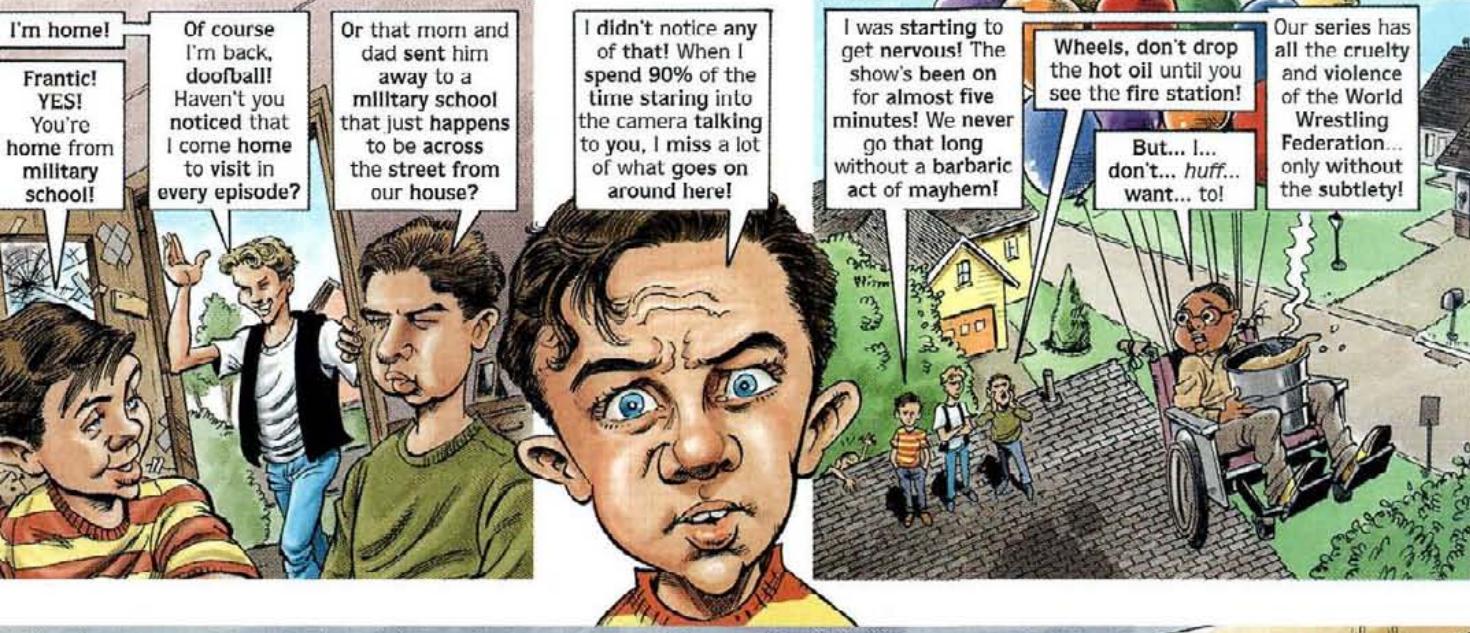


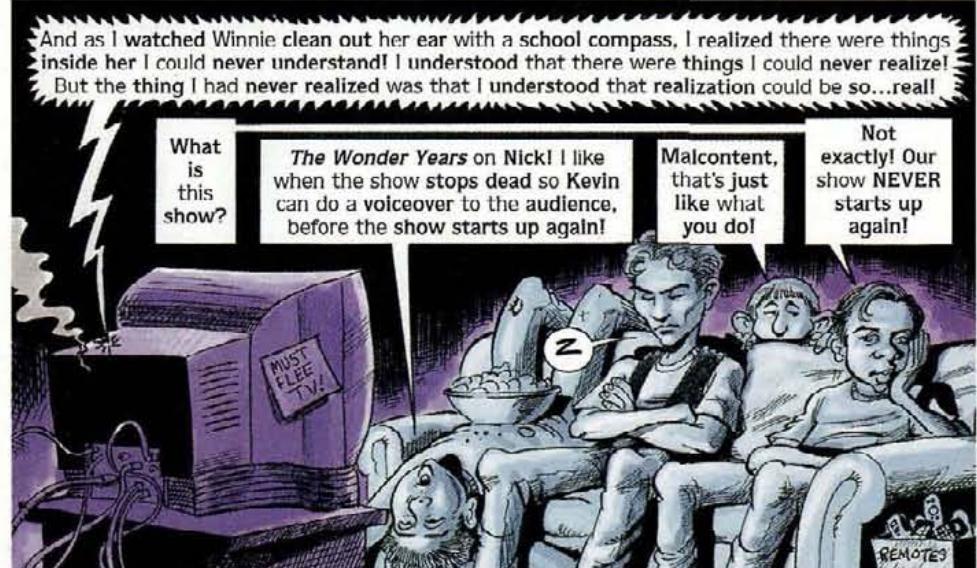
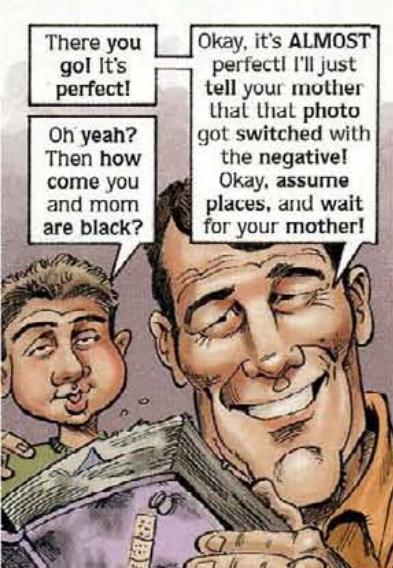
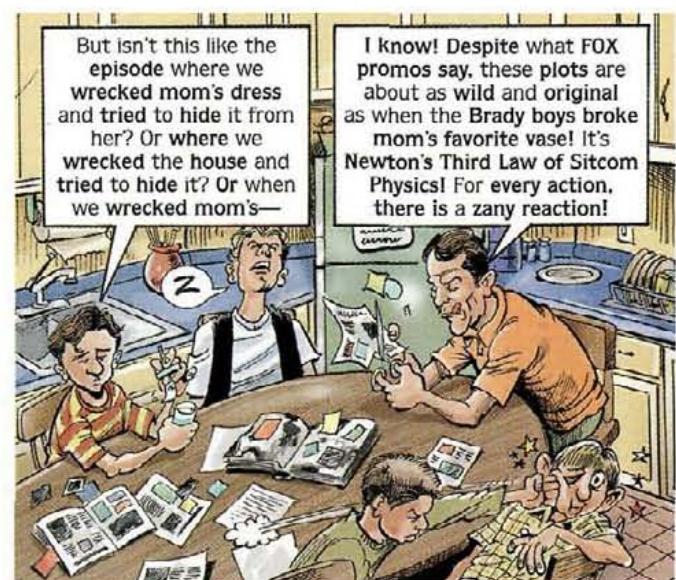
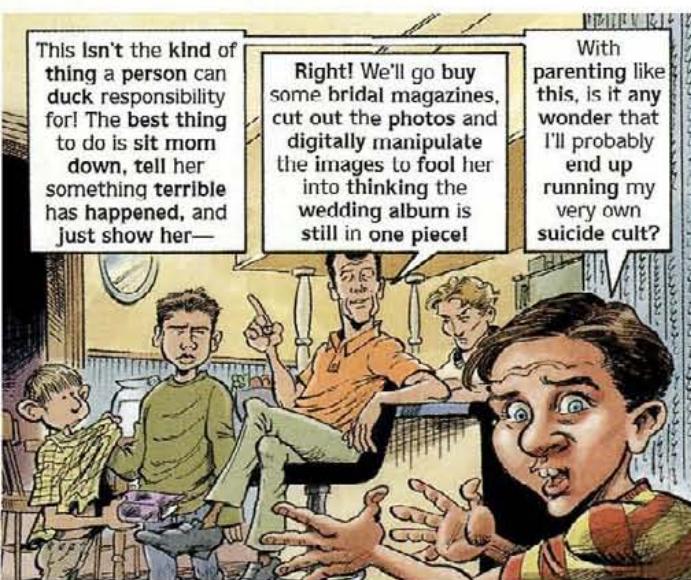
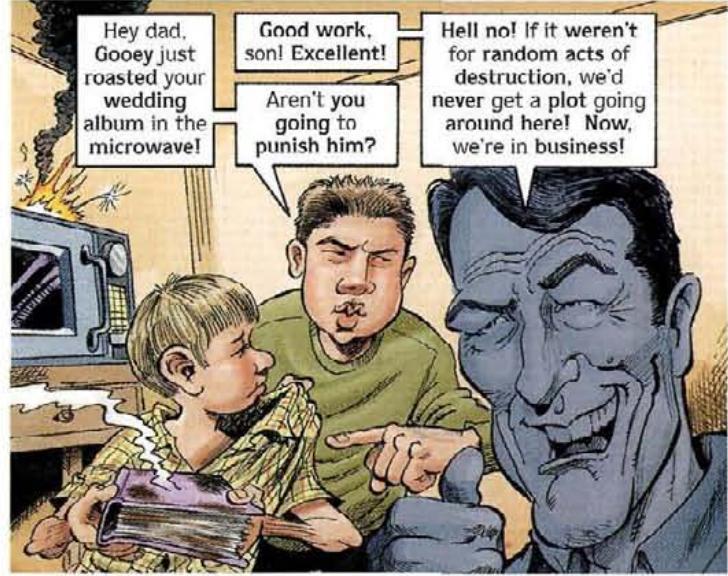
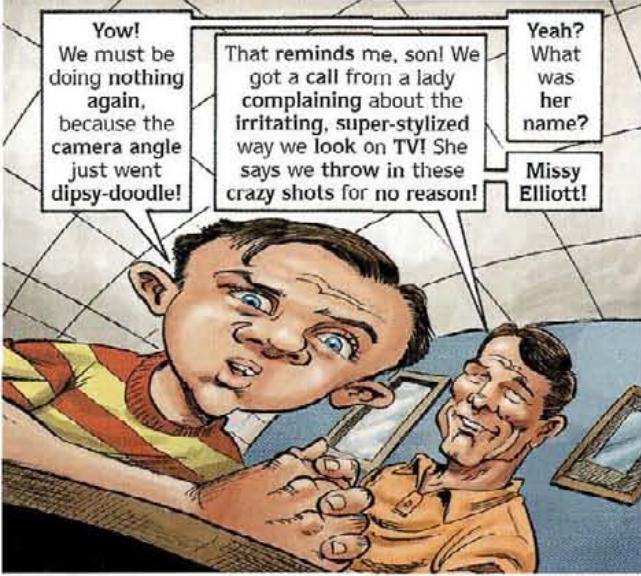
Reek is the #2 brother, if you know what I mean! He's not as smart as me! He's not as cute as Gooey! He's not as sociopathic as Frantic! He's nothing but a twisted second-place loser! If those people who make TV shows about bitter former child actors have any foresight, they'll sign Reek to an exclusive contract today!

Coming over to visit is my friend Skeevy! He was the second person Fox TV signed under its "Hire the Handicapped" program! The first was Keith Olbermann!

Richmond 2000









While we're waiting, let me help you with your math homework!

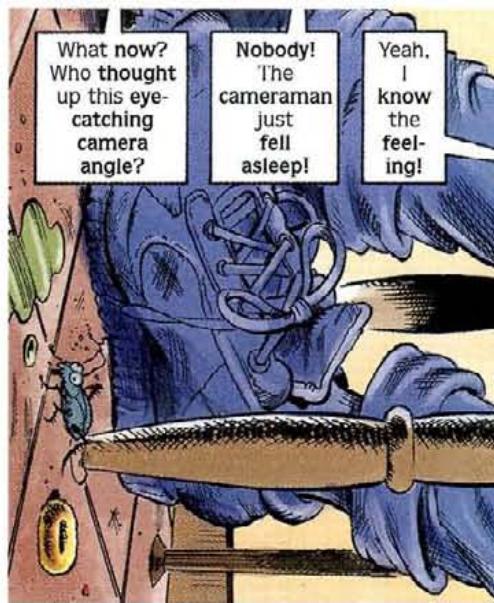
Four plus four is eight! But only six of the eight count! So we count it again, and this time it comes out twelve! Except we didn't get up to twelve until after 5 o'clock, so the answer is really seven!

Those numbers are completely absurd!

Then how come my math teacher gave me an A-minus?

Maybe she's grading on the curve...or the lumps in your head! Where is that incompetent teacher from?

She was an election official in Florida!



Okay, enough dysfunctional interaction! It's time for Newton's Fourth Law of Sitcom Physics! The shortest distance between two plot points is the most implausible!

I'm home!

Quick! Put this back on the shelf! Hopefully, it'll be five years before she even bothers to...

Look who I've been reminiscing with! The minister who married us! And he wants to see the wedding album!

This is the kind of nutty coincidence you only get on TV! Which is a very good argument for going to museums!



Hold it! Why is it so quiet in here?

Because we don't have a jarring laugh track like most ordinary, badly-written sitcoms do!

We also don't have as many LAUGHS like ordinary, badly-written sitcoms do either!



We have a quirk-o-meter!

It measures the level of unusual behavior in our house! In lieu of actual comedy we just throw a load of weird stuff against the wall each week and hope that the audience thinks they've been entertained!

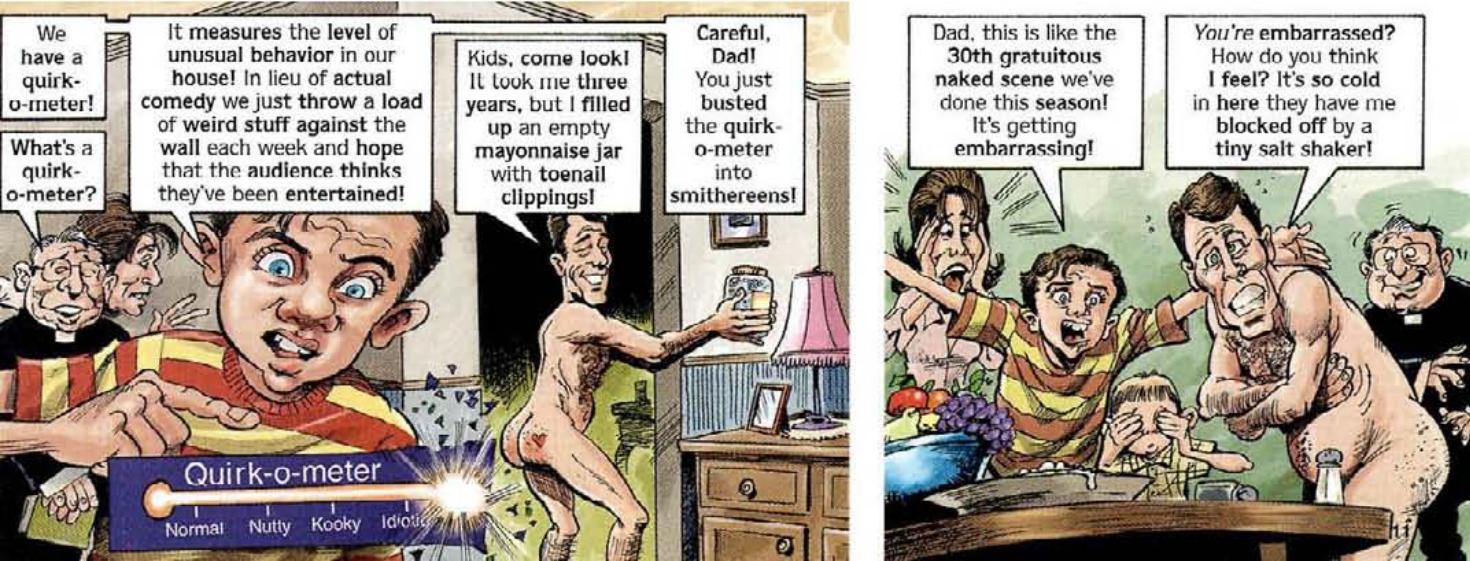
What's a quirk-o-meter?

Kids, come look! It took me three years, but I filled up an empty mayonnaise jar with toenail clippings!

Careful, Dad! You just busted the quirk-o-meter into smithereens!

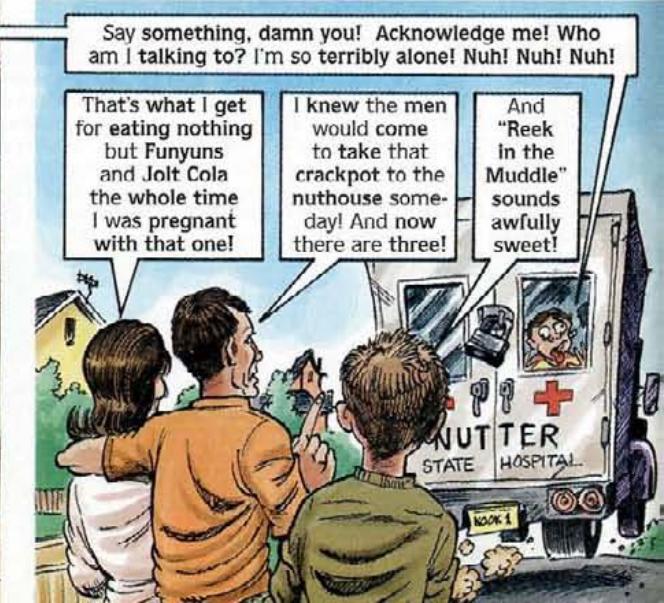
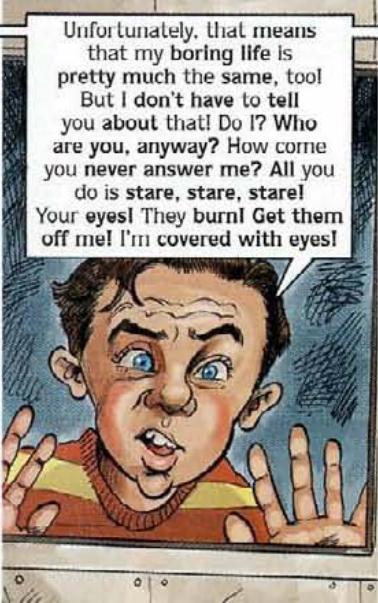
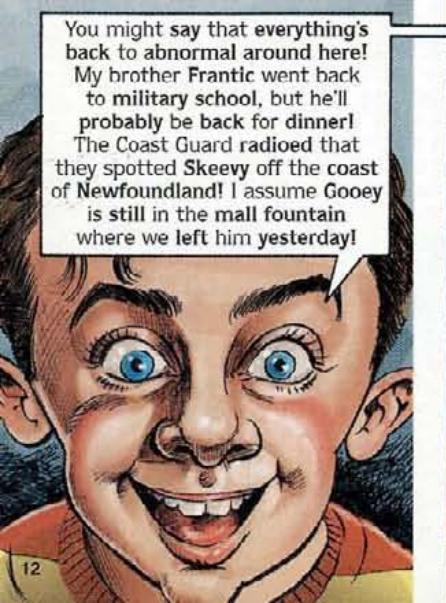
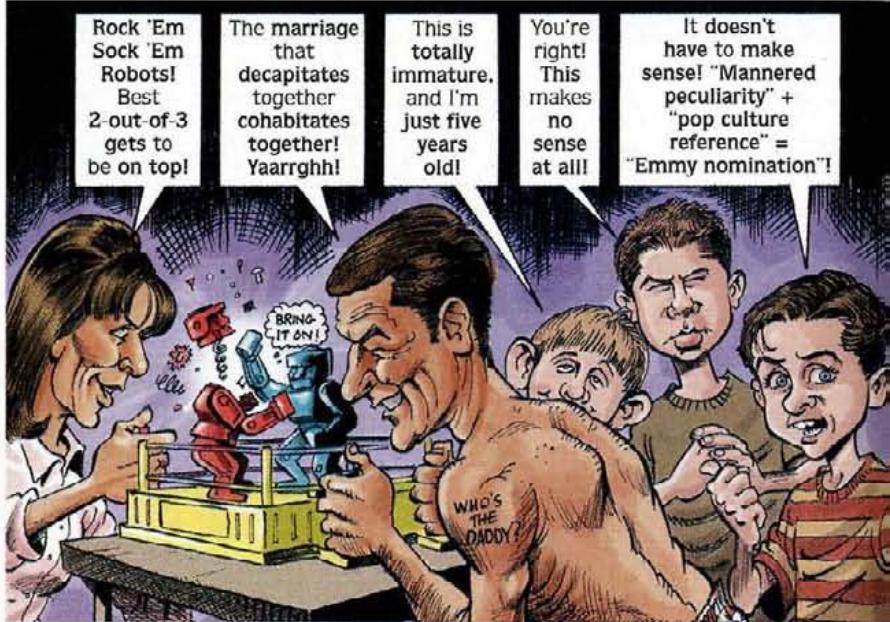
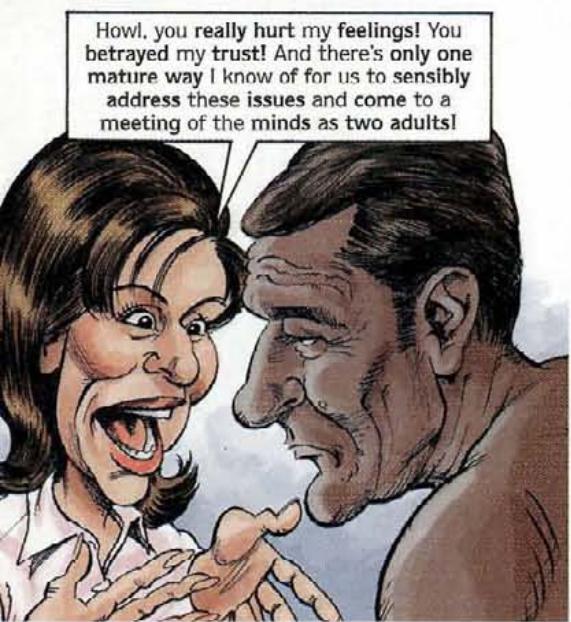
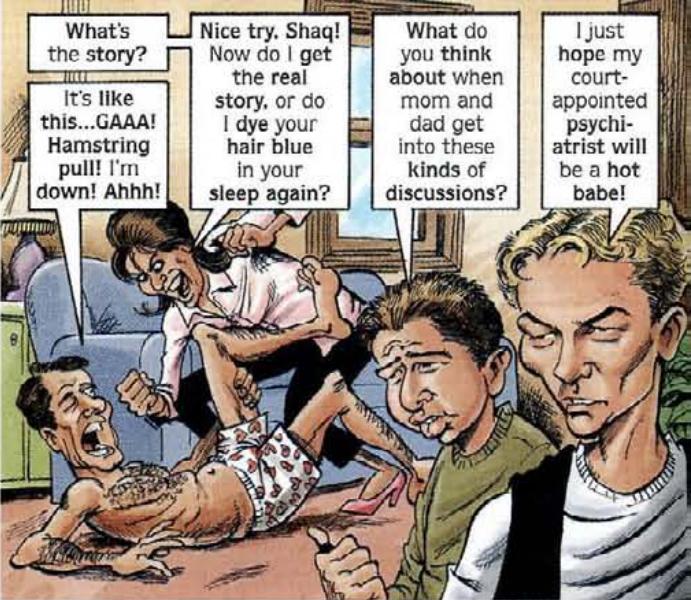
Dad, this is like the 30th gratuitous naked scene we've done this season! It's getting embarrassing!

You're embarrassed? How do you think I feel? It's so cold in here they have me blocked off by a tiny salt shaker!



Quirk-o-meter

Normal Nutty Kooky Idiotic



That's what I get for eating nothing but Funyuns and Jolt Cola the whole time I was pregnant with that one!

I knew the men would come to take that crackpot to the nuthouse someday! And now there are three!

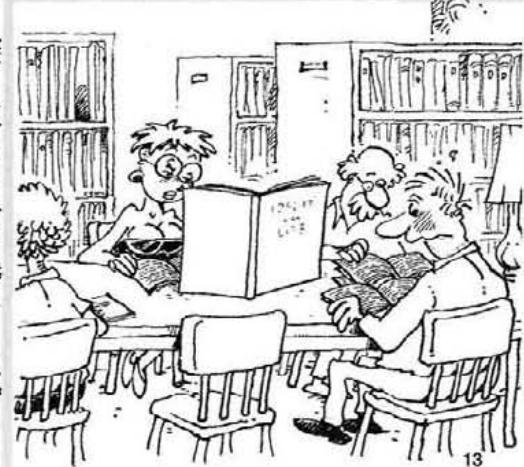
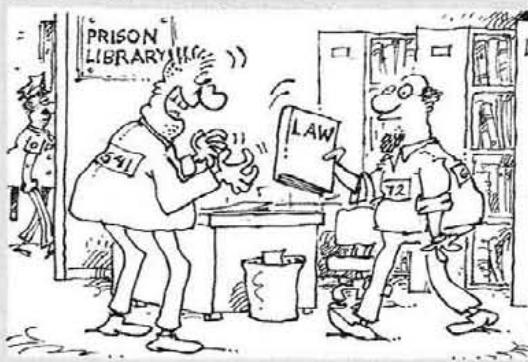
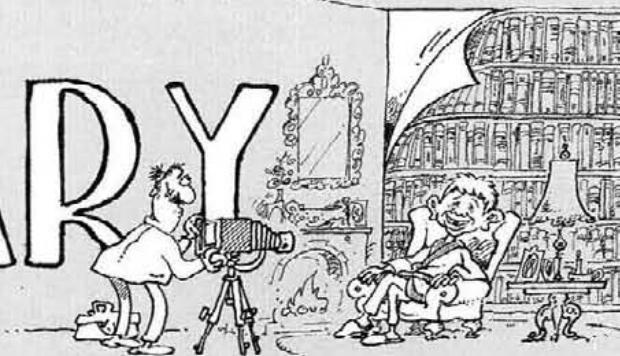
And "Reek in the Muddle" sounds awfully sweet!

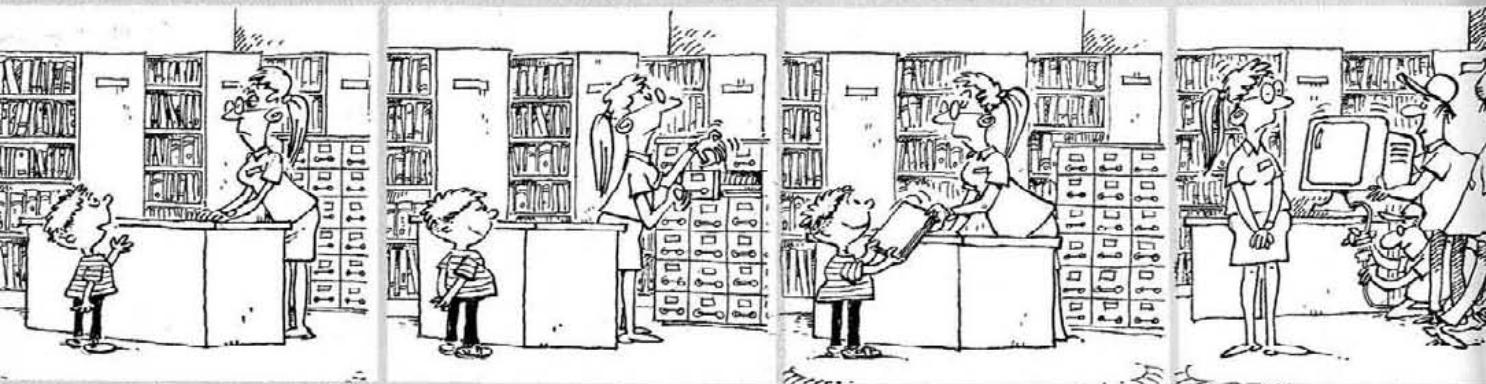
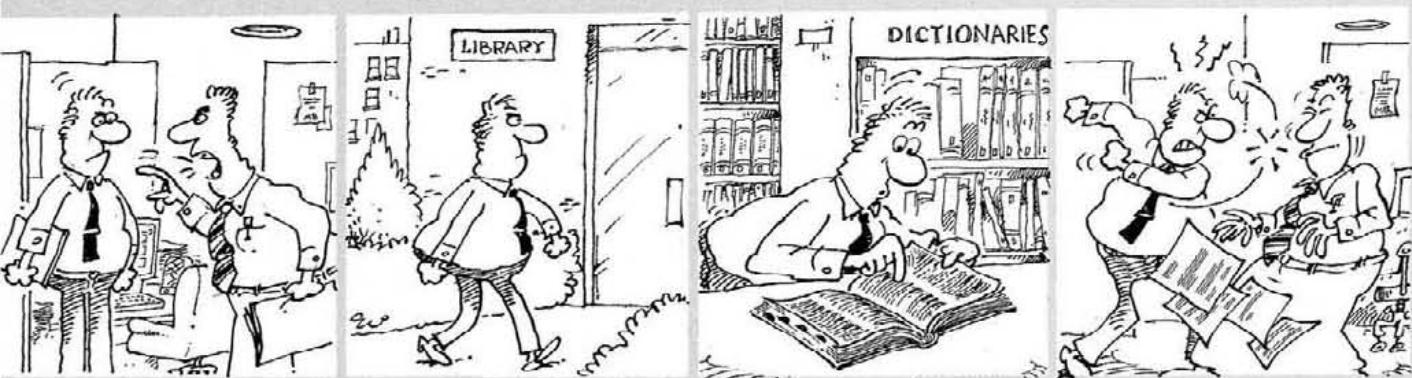
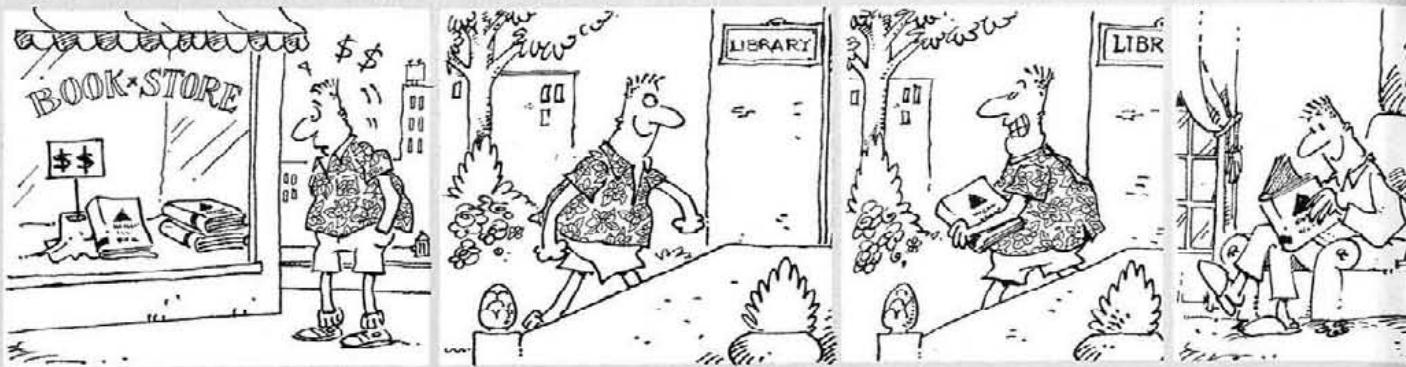


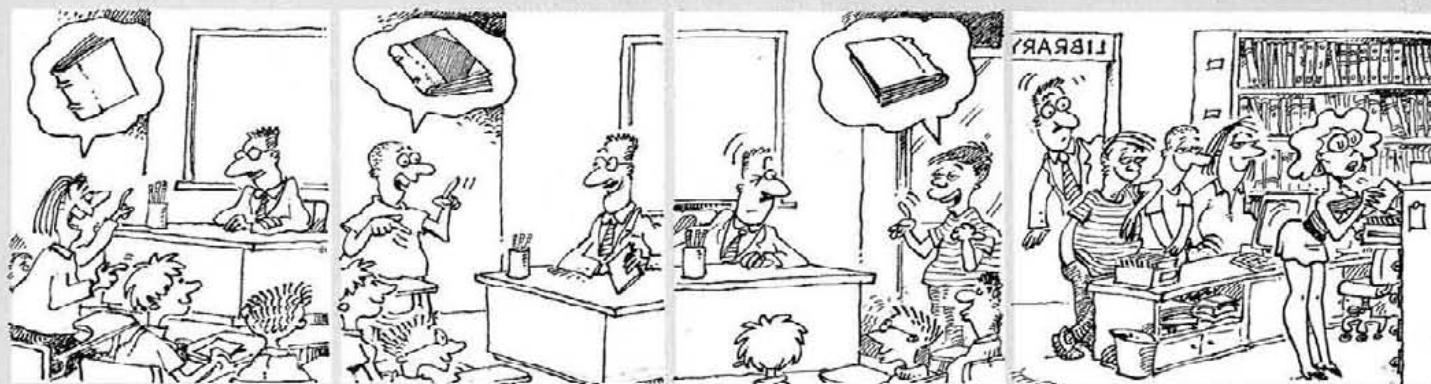
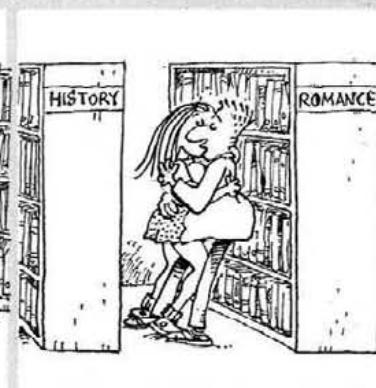
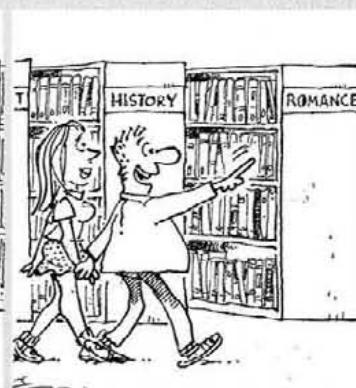
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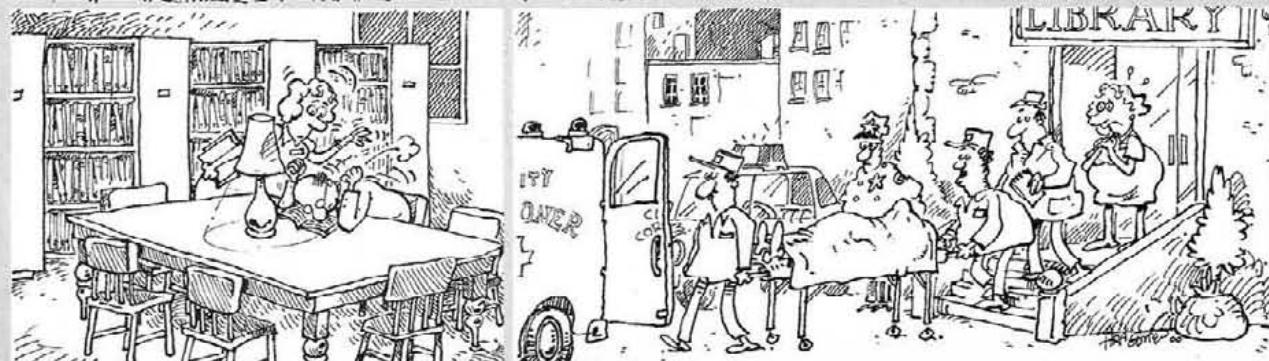
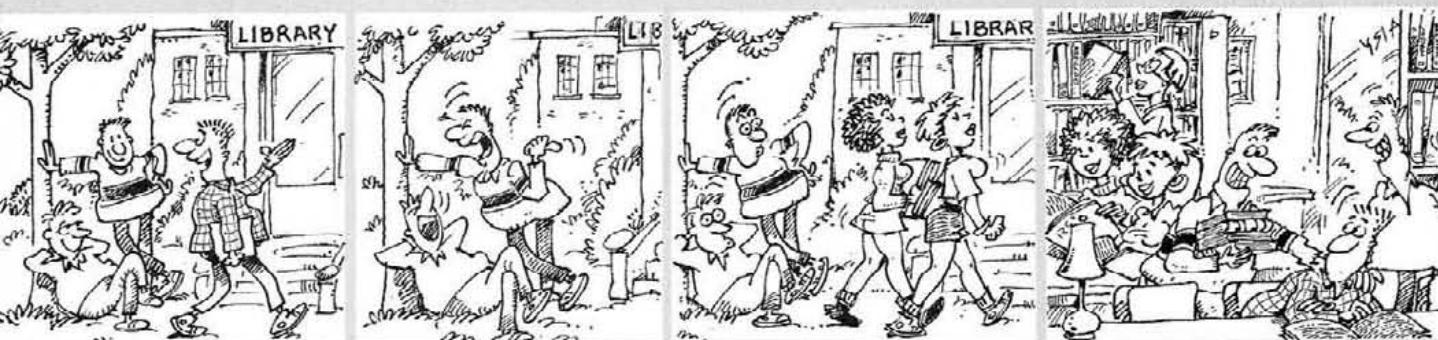
A MAD LOOK AT THE LIBRARY

ARTIST AND WRITER: SERGIO ARAGONES









My money's on the chick with the lion.

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MAIL DOMINANCE DEPT.

It seems no one has time to write a letter anymore. Communication has been reduced to a quick phone message, a brief fax, or a few numbers sent on a pager. A good old-fashioned letter has become a lost art! We at MAD want to put a halt to this disturbing trend because frequently the best way to get what you want is by crafting a manipulative missive. Our lofty goal is to pass on to America's youth the rewards that await them if only they correctly take pen in hand. Thus, therefore, and hence, we present to you . . .

A KID'S

THANK YOU LETTER TO GRANDMA

Make a wizened statement of fiscally sound policy.

Add future goals and plans to show you have direction.

Make small talk so it looks like you're not just writing a thank you letter because your mom made you.

Keep it on a first name basis. (Hint: add a "y" to the end of your name for "cute" effect.)

Dear Grandma,
Thank you for the money. I will put it in the bank. I will use it to buy a computer when I'm older. I had a test yesterday. I got an A. (Maybe it was because I wore the red sweater). Thanks again for the money!



State the letter's intention right up front.

Throw in a little brag to ensure that the money keeps rolling in.

Make extraneous reference to the sweater she gave you for Christmas to ensure more money next time.

Reiterate the first line to fill up more space.

Note: Copy letter for all other birthday thank yous, adding only minor variations such as "Thank you very much!" "Thanks!" and "Thanx!"

PRODUCT MANUFACTURER LETTER

Let them get to know the real you. Key words to use: church, studying and helping the elderly.

Make them panic. Quick solutions and free skateboards will follow.

Dear Skate-co.
Hello, my name is John Peters. I bought a defective skateboard from your company last week. I was skateboarding to church on Sunday, as I usually do when I'm not studying for advanced placement classes or doing community service for the elderly, when suddenly the wheels locked and I was sent flying forward. A truck then rolled over my board. Luckily, my spine wasn't splintered in two like my board. My daddy says I should sue you for everything you're worth, but all I really want is a new skateboard.

I hope we can clear up this little "problem" as soon as possible.

John Peters

P.S. Did I mention my dad's a lawyer?

Don't be too specific. For example, don't mention your dad smashed it with the car because you left it in the driveway.

Be graphic about how close you came to catastrophic injury.

Show that you're willing to take care of this "out of court."

GUIDE TO WRITING LETTERS

SPORTS FAN LETTER

Continually pile on the flattery.

Work on pity.

Include innocent alias.

Don't let him know you intend to trade the autograph for the Ken Griffey Jr. rookie card you really want.

Dear Sammy Sosa,
I love watching you play. You're my favoritest player. I liked you even before you won the MVP award. I like to play baseball too, but I broke my leg and haven't been able to play this seesun. It would mean a lot while I sit here bedridden, if you could sign the enclosed baseball card.

Your bestest fan,
Billy

P.S. I know you're busy so don't bother to sign the card to me, just sign your name.



PARENTAL EXCUSE NOTE

Be direct, the sign of a no-nonsense busy parent.

But don't make it sound so bad as to alarm the teacher who might call your parents to discuss your illness.

Dear Mrs. Wilson,
My daughter will not be in school today. She has the highly contagious bronchiolitis mon-
ophobia. But she should be fine by tomorrow.

Mary Rasten

Make it sound medically bad and a health risk to all students.

Important: Do not sign your mom's last name like you sign yours!

Note: Do not type! It's too obvious and blows your cover.

A KID'S GUIDE TO WRITING LETTERS

LETTER TO MOM AND DAD

Give only pertinent information: Don't mention that you haven't practiced piano for two years.

Be sly. Manipulation works best when you let them think that buying you the game is their idea.

Add one last guilt trip to guarantee the Playstation game.

Dear Mom and Dad,
Once again you missed my school concert. I would have liked to express my disappointment in person, but sadly, our communication channels have been reduced to intra-house memos. You know this lack of parental love will probably handicap my interpersonal communication skills later in life and I will end up living at home, alone and depressed.

Today, when my friend told me how his dad bought him the new Playstation game on sale for a limited time, I thought, wow, now there's a happy family.

Your unloved second son,
Alberto (in case you forgot my name already)

Fabricate some psychological damage with the threat to live at home for the rest of their lives.

Use a yellow Post-it note for drama.

LETTER TO AN EXPERT

Note: Use e-mail so you can cut and paste the response right into your final homework paper.

Don't mention it's a fifth grade paper.

Make him feel recognized and famous.

To look more formal, include one middle initial more than the person you're writing to.

To: Dr. Donald R. Petterson, PhD.

Subject: Assisting a Fellow Researcher

Dear Dr. Donald R. Petterson,
I am doing a research paper on gorillas. I am familiar with your work and was wondering, as a colleague, if you could shed some light on a few questions I have with my thesis. I've searched everywhere.

1. Where do gorillas live?
2. What do they (the gorillas) eat?
3. In 200 words or more, why are gorillas endangered?

Thank you for your help. If you ever have any questions with your research I would be happy to help.

Sincerely,
William D.L. Smith
Indiana State

Obscure your location to sound like an academic institution.

Give him the impression that you've already done the research.

Illustrate your desire to mutually share information with a fellow academic.

finger eleven

**DOWNLOAD FREE MP3s
INCLUDING
“FIRST TIME”**

only at

www.fingereleven.com

Photo: Christian Bandier



ALBUM OUT NOW

produced, recorded + mixed by Arnold Lanni

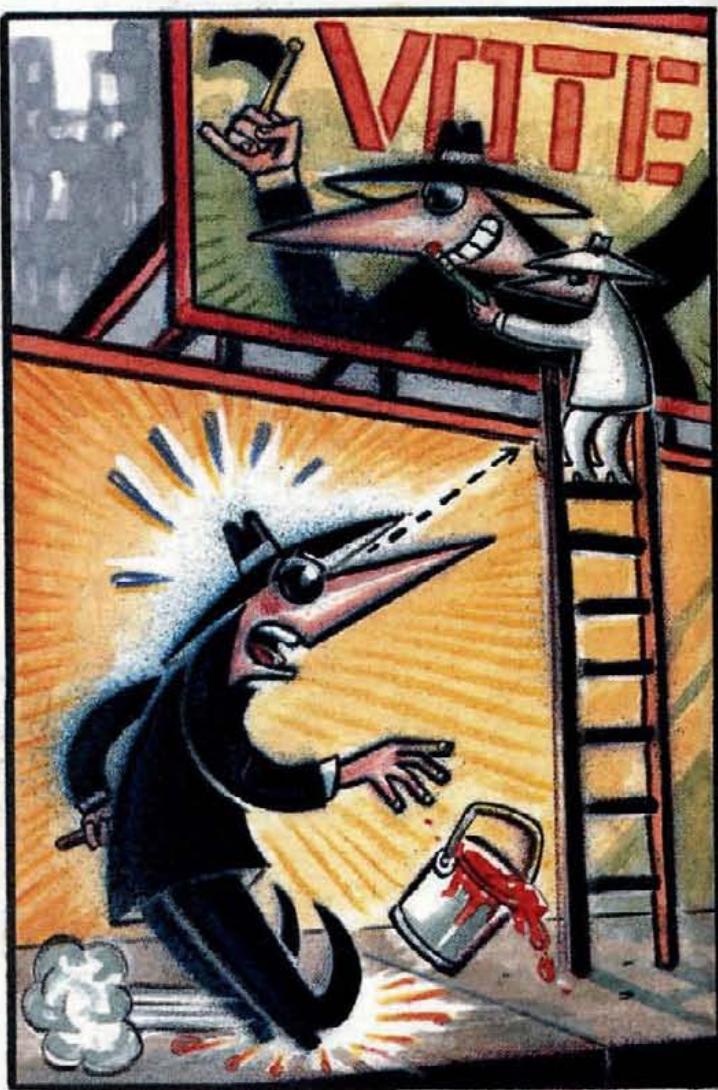
2001 Wind up Entertainment, Inc. 



JOKE AND DAGGER DEPT.

SPY VS SPY

SPY VS SPY





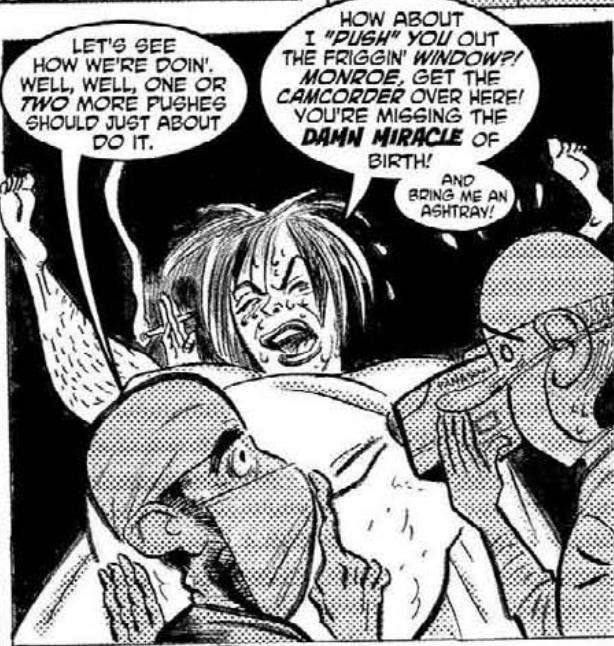
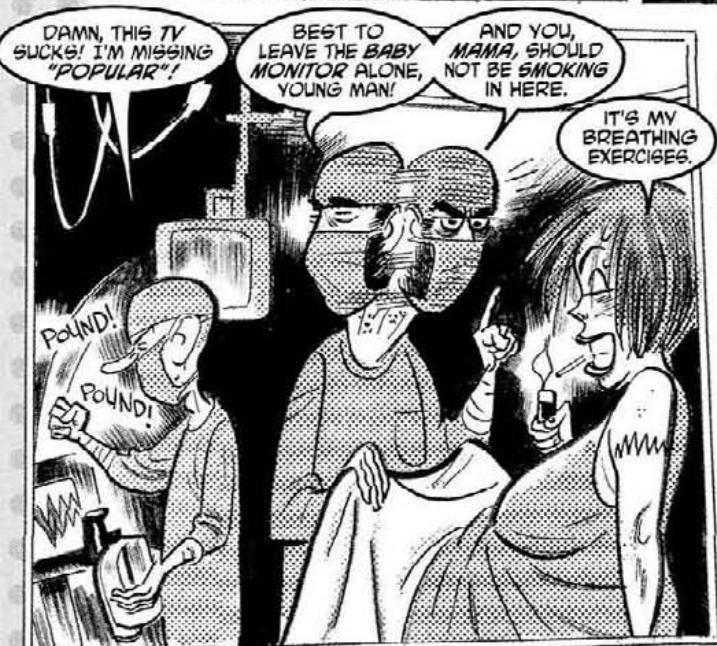
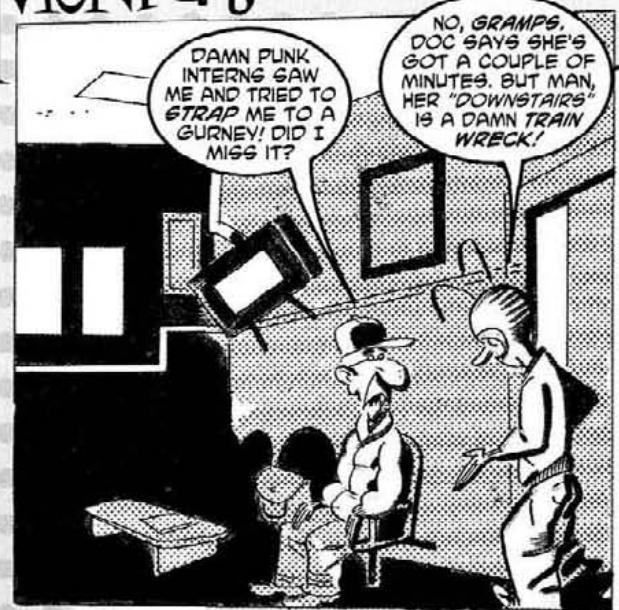
Ah, the sights,
sounds and smells
of childbirth.
Boil some water
and tear up
some sheets —
the big day
has arrived!

Month's End and...



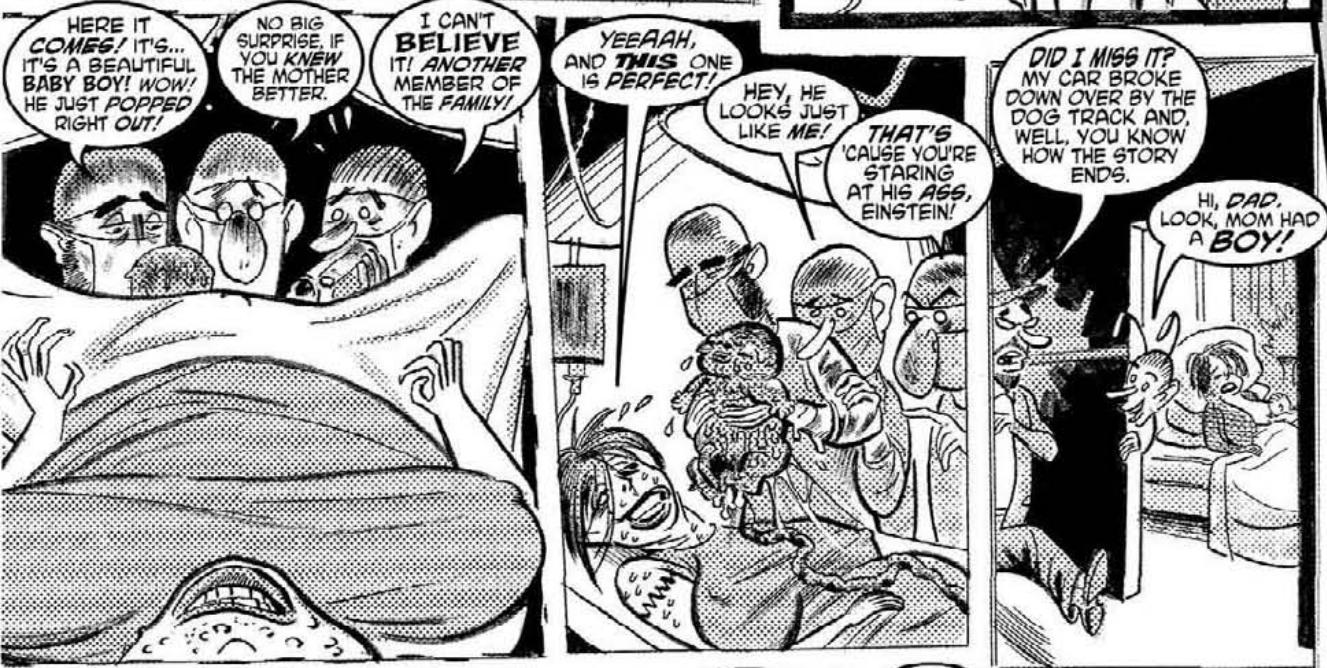
THE SPECIAL DELIVERS





YESSIR!







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LEGEND



FIRST AID/SURGICAL TENT



RESTAURANT



RESTROOMS

Prepare yourself for the most mind-blowing, stomach turning, heart-in-your-throat experience ever as you create and ride the wildest coasters imaginable. Build your ultimate theme park from a variety of worlds with over a hundred white-knuckle inducing rides and attractions. Then hop in a cart and feel the skull-crushing G-forces of your own coaster creations. Hire a staff, research new rides, and manage your budget to keep your theme park from going under. Let the battle between stomach and gravity begin.

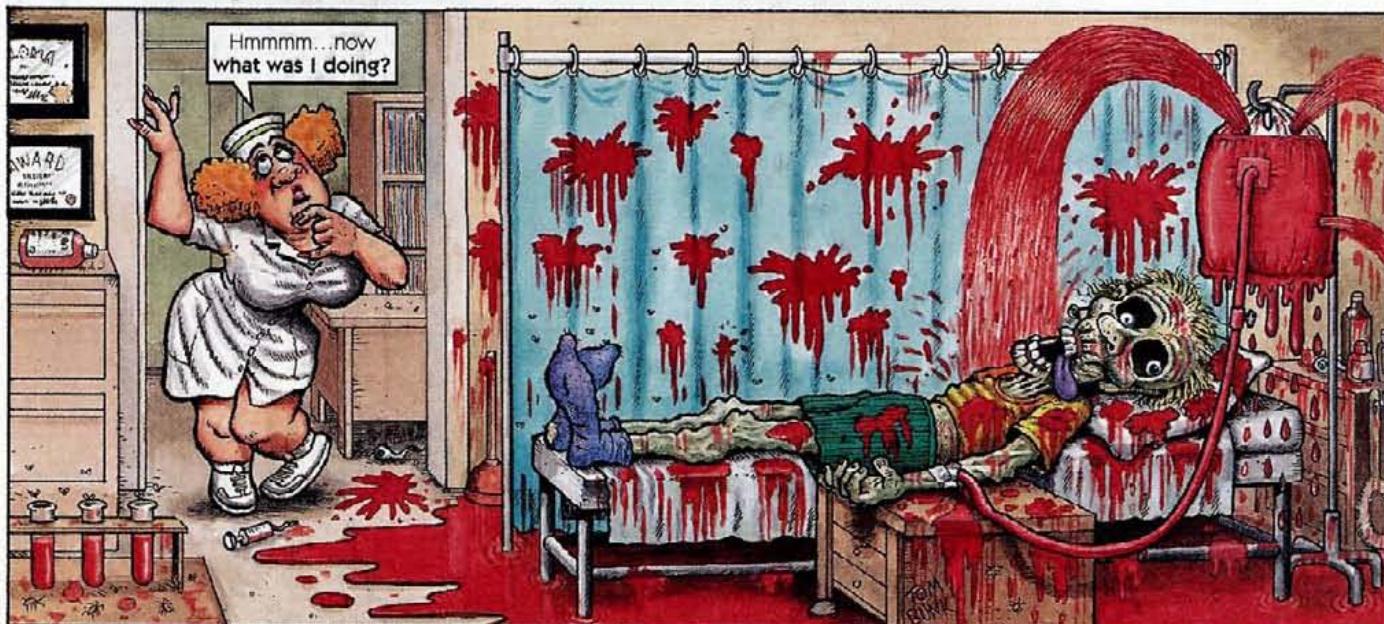
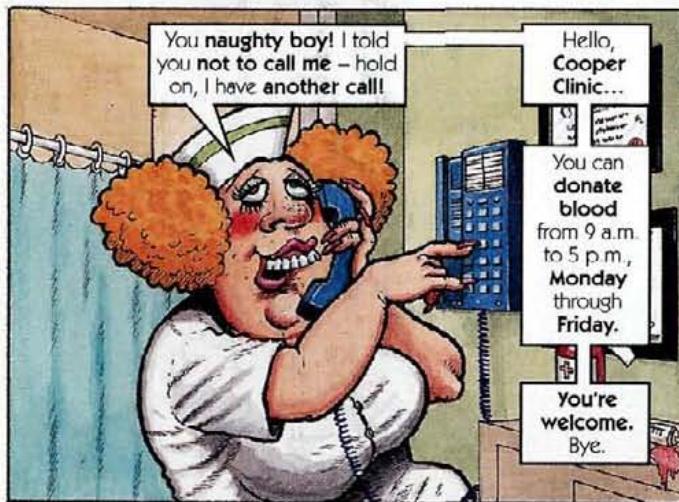


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www.SimCoaster.com

A BLOODY MESS





Oh no! Not another movie that teams up Bruce Willis with writer/director M. Night Shyamalan! *The Sixth Sense* was bad enough! But this one is even more slow-paced, even HOKIER with its supernatural themes, even more reliant on clichéd upside-down camera angles and uses even more symbolic colors that symbolize nothing! In fact, this one is just plain...

UNBEARABLE

ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

This twisted metal is all that's left of an express train that left the tracks at high speed today! And THIS lucky man seems to be the only person still alive! He's actually very lucky, because the conductor didn't collect his ticket before the wreck, so he'll be able to ride for free on his next trip!

Folks, look right into the camera and tell us who you are!

I'm Deadly Dull, a security guard with so-so psychic powers and an even worse fashion sense! I mostly wear ponchos that hide my face! For formal affairs, I wear a black poncho! For the beach, I wear a blue poncho, and when I garden, I wear a green poncho! It's not like I don't have an imagination! My imagination is as vast as...er, as vast as...um, something very, very vast! And trust me, THAT's vast!

I was born frail! How frail? At the moment of birth, the doctor slapped my butt and broke 17 bones!

The first word I ever uttered was "fracture"! Once, a guy standing next to me blew his nose and broke MY neck! The last time I chewed a piece of gum, I broke my jaw! I tell you, I'm frail!



I love my dad! I want to be exactly like him when I grow up! Except I don't want to be bald, I'd like to have a wife who sleeps in the same bed as me, I'd like to have a decent job and earn more than a crappy Security Guard's salary, I don't want to be such an introvert, and I look dreadful in a poncho, so I'd like to wear ANYTHING but one of those! Outside of that, I want to be a carbon copy of the old man!

I'm Ordinarily Dull, Deadly Dull's wife! Right now our marriage is kind of on the rocks! I'm not sure exactly what went wrong! We used to love the same things — attending funerals, staring at blank walls, mumbling over a glass of wine! But now I suspect he might be mumbling with somebody else! I've decided to give him another chance, because basically he's a good man! A quiet man! Almost a dead man!

Why are you staring at me like that, doc?

You were in a horrible train wreck! Everyone died except you, and you don't have a single mark on you!

Really? Look, I have a broken fingernail on my right hand and a smudge on my left calf! That's not getting away without a mark!

No wonder people call doctors quacks!

Where exactly were you sitting on the train?

In the "no smoking, no picking up married women, no death" section!

You asked how many sick days you took in the five years you've worked here! The answer is "none"! You took no sick days in five years!

That's great! Then I guess I should get a raise!

No sick days, but twice you took maternity leave, seven times you took off time to attend your grandmother's funeral and you always take off on Arbor Day! Forget the raise!



I was the one who put that note on your wind-shield!

There was something else on my wind-shield along with the note!

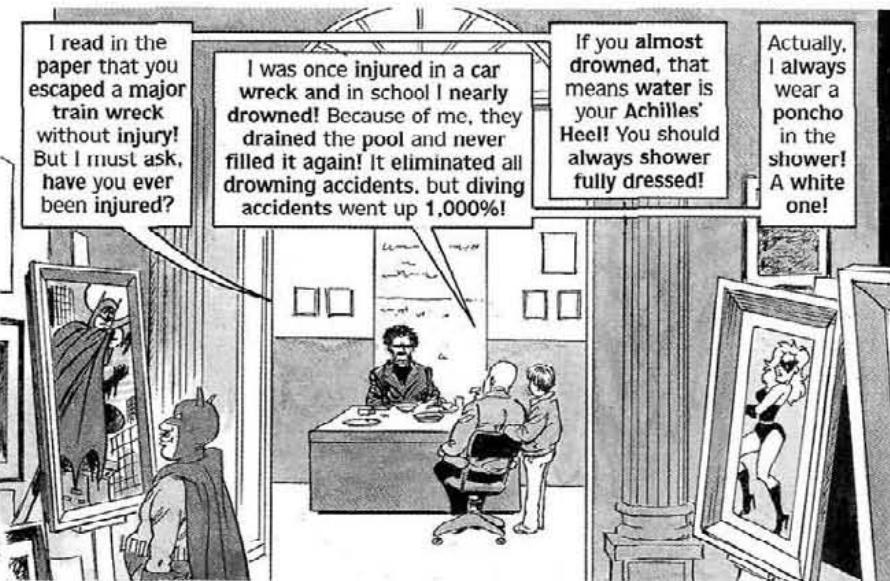
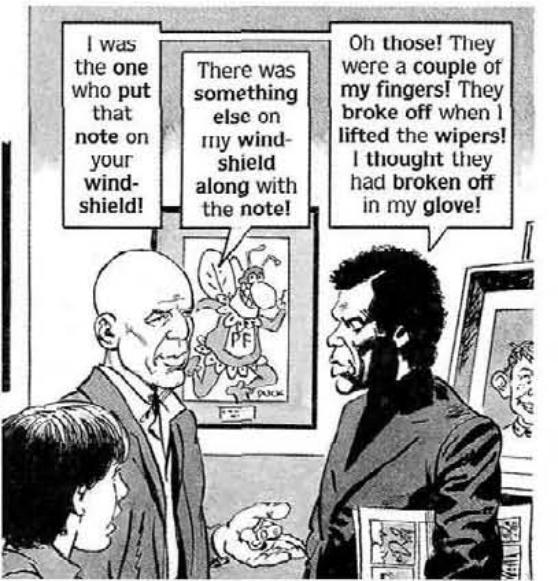
Oh those! They were a couple of my fingers! They broke off when I lifted the wipers! I thought they had broken off in my glove!

I read in the paper that you escaped a major train wreck without injury! But I must ask, have you ever been injured?

I was once injured in a car wreck and in school I nearly drowned! Because of me, they drained the pool and never filled it again! It eliminated all drowning accidents, but diving accidents went up 1,000%!

If you almost drowned, that means water is your Achilles' Heel! You should always shower fully dressed!

Actually, I always wear a poncho in the shower! A white one!



I have a rare genetic disorder! Sticks and stones can break my bones, but a gentle breeze can also break my knees! I watched people die in fires and plane crashes and then I saw a story about a train accident with a sole survivor, unharmed! I began to wonder is there someone like me out there — at the opposite end of the scale...

You mean like someone sane?

By the way, your shop has quite an impressive collection!

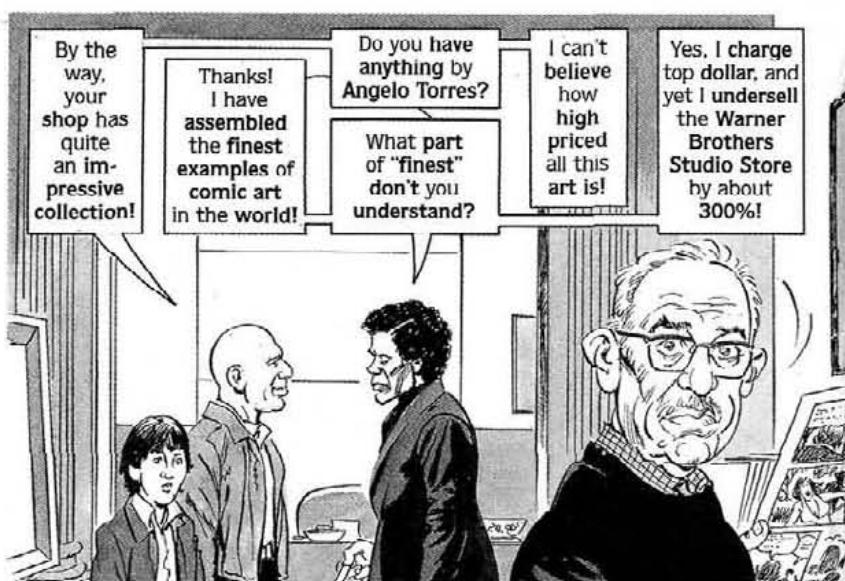
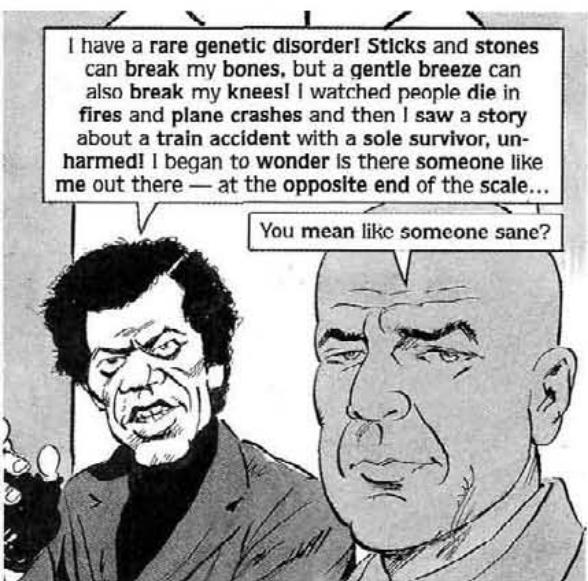
Thanks! I have assembled the finest examples of comic art in the world!

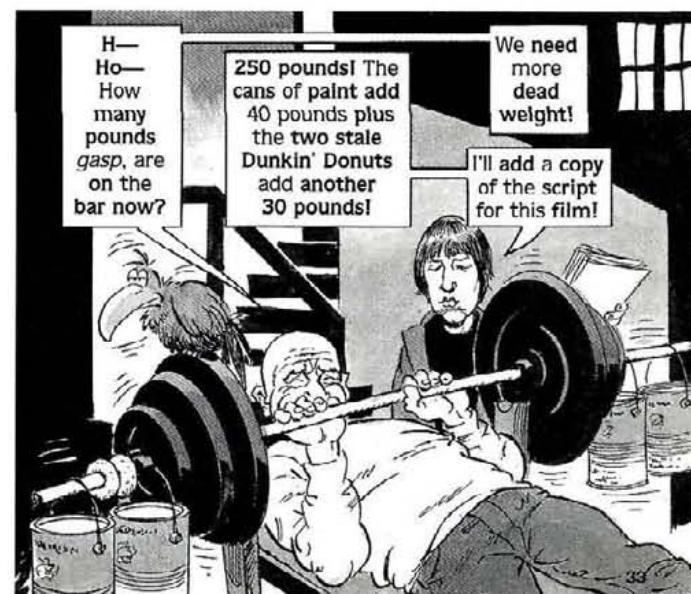
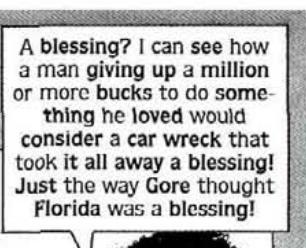
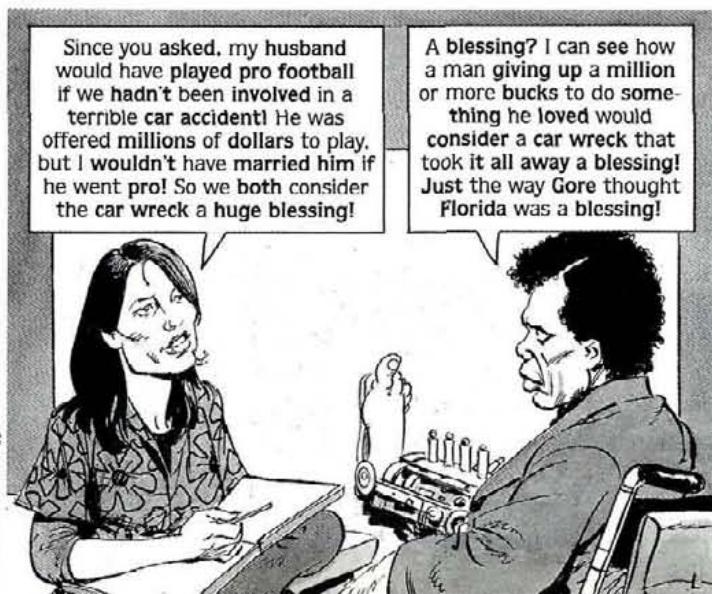
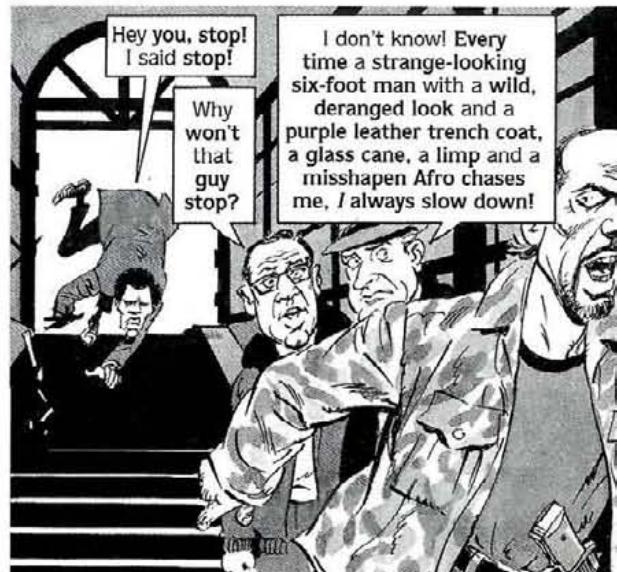
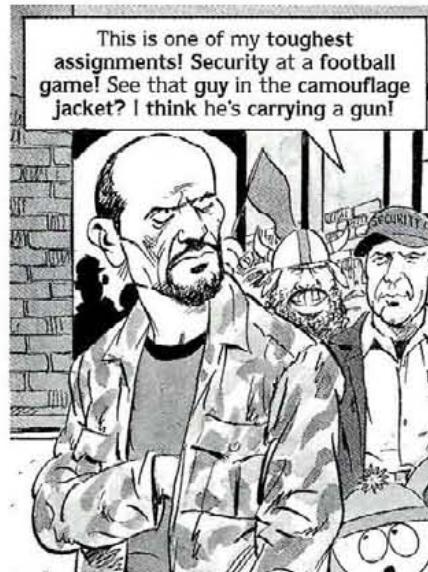
Do you have anything by Angelo Torres?

What part of "finest" don't you understand?

I can't believe how high priced all this art is!

Yes, I charge top dollar, and yet I undersell the Warner Brothers Studio Store by about 300%!





My God, Joketh, what are you doing with that gun!

I want to prove dad's a true superhero! I want to see if he survives if I shoot him!

Are you crazy? That's a water pistol! You know about him and water! It will kill him in a second! If you wanna use a gun, play it safe! His .38 service revolver's in the closet!

I can't leave you alone! There are too many dissimilarities in our lives! Don't you see all the non-connections? Your bones don't break, mine do! You don't get sick, I do! You don't get HBO, I do! You don't put your socks on with Krazy Glue, I do! You don't have these excruciatingly long, boring speeches, I do! We are connected by our unconnectedness!

Hmm...I see your point! You have real acting skills! I don't! We're on the same curve, just at opposite ends! Or to put it another way, we're at opposite ends of the same curve! You're not as stupid as I thought!



What are all these diplomas on your wall? A Degree in Fire Arts! A Masters in Sabotage! A Doctorate in Train Wrecks? YOU caused that train wreck!

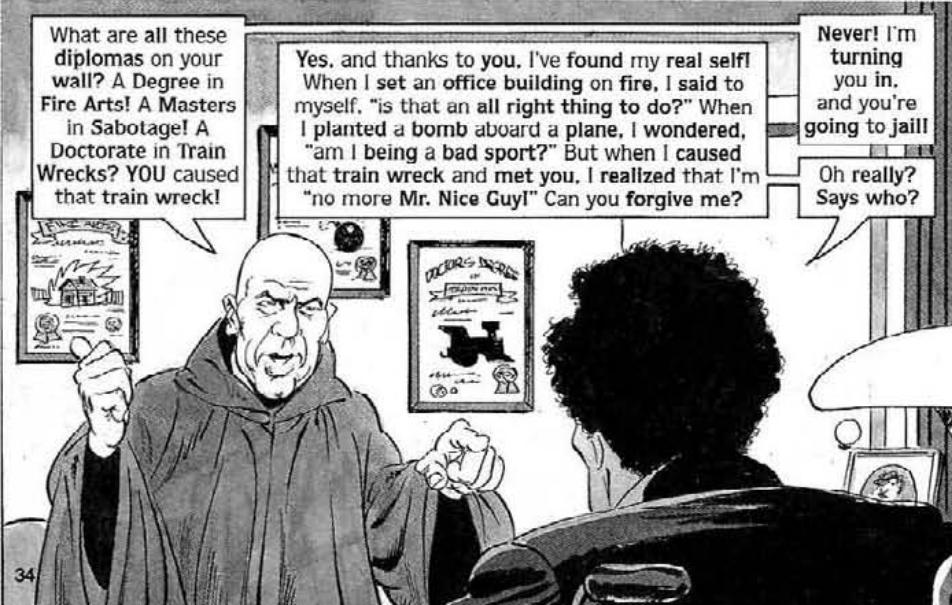
Yes, and thanks to you, I've found my real self! When I set an office building on fire, I said to myself, "is that an all right thing to do?" When I planted a bomb aboard a plane, I wondered, "am I being a bad sport?" But when I caused that train wreck and met you, I realized that I'm "no more Mr. Nice Guy!" Can you forgive me?

Never! I'm turning you in, and you're going to jail!

Oh really? Says who?

Says me! "Security Man!" The caped crusader who fights evil and arch villains, no matter where they hide! Today, a crime fighter! Tomorrow, a comic book hero!

Please! I may split my sides laughing! Oh my God, I DID split my sides laughing! Ahhhh!



A DIP SO CHEEZY AND
SPICY IT SHOULD
HEADLINE IN VEGAS.



WWW.CHEEZYGUY.COM



CHEEZY. AND DARN PROUD OF IT.™

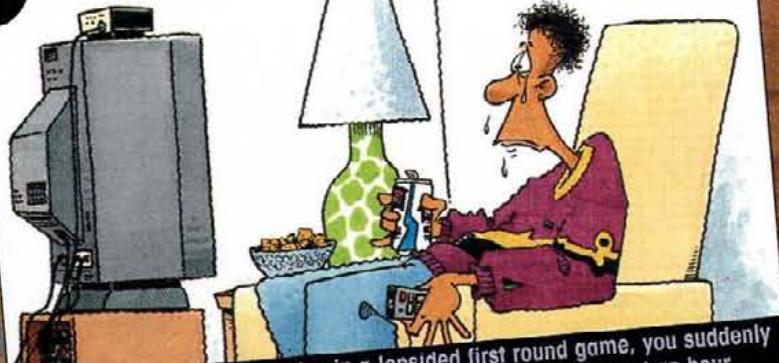


HOOPS! THEY DID IT AGAIN DEPT.

It starts with 64...
then there's 32...
then 16...
then 8...

until it's finally down to just four survivors!
Some new cheesy, *Big Brother* rip-off CBS
reality show? Perhaps! But we're talking about
America's inexplicable obsession with the college
basketball tournament! How about you? Are you
addicted to hardwood? Maybe you recognize all of the...

1



With just three minutes to play in a lopsided first round game, you suddenly become teary-eyed realizing the game will be over in about an hour.

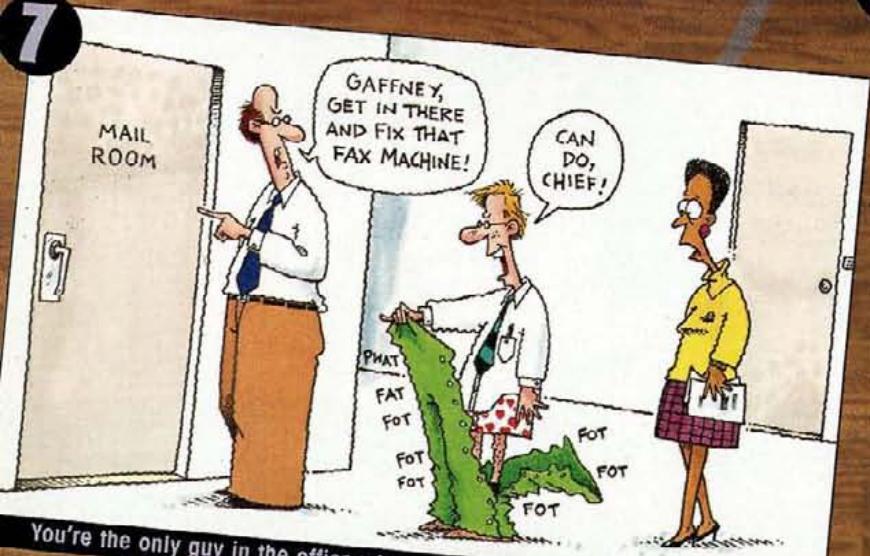
4



You're sporting an official NCAA team licensed straitjacket.

10 SURE SIGNS YOU'RE SUFFERING FROM MARCH MADNESS

7

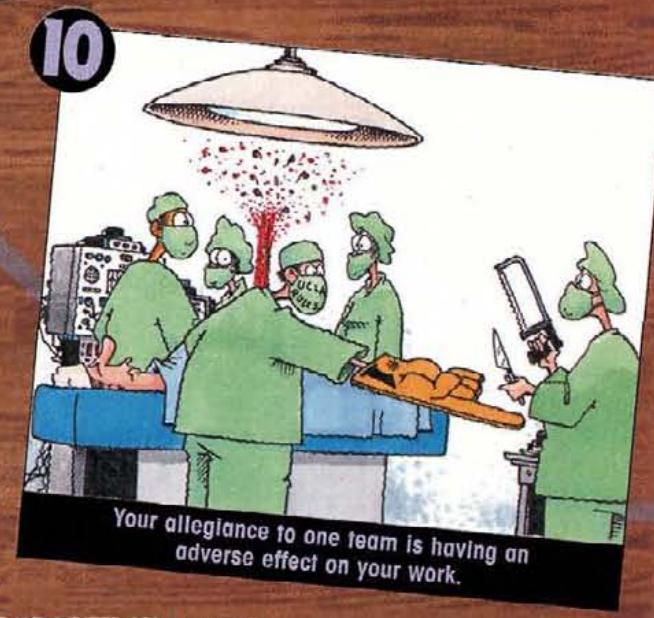
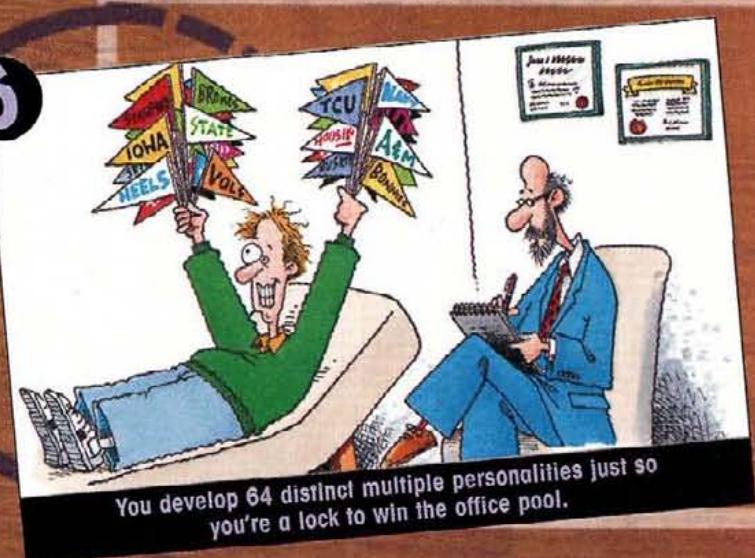
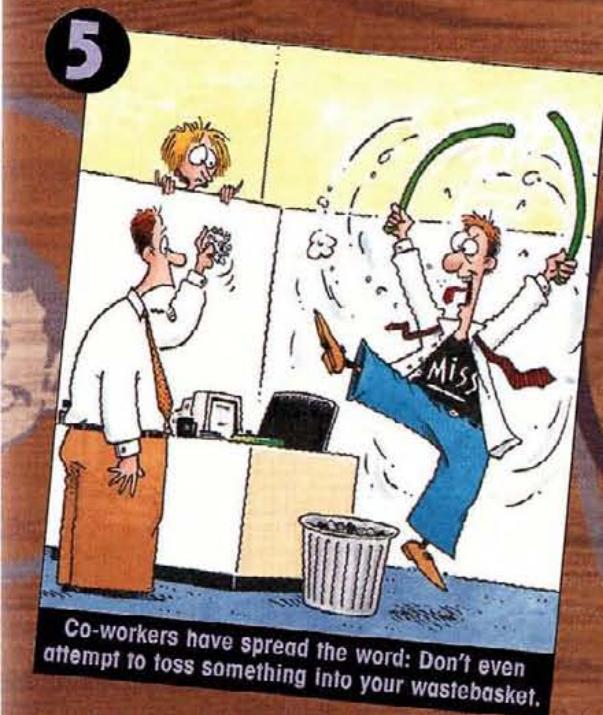
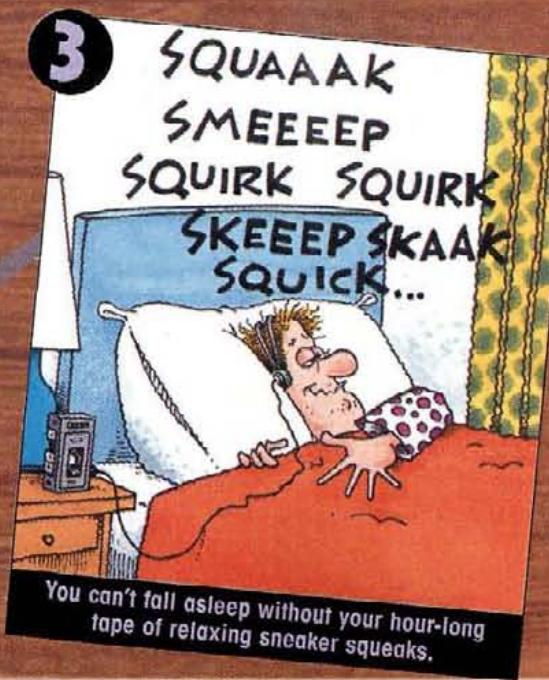
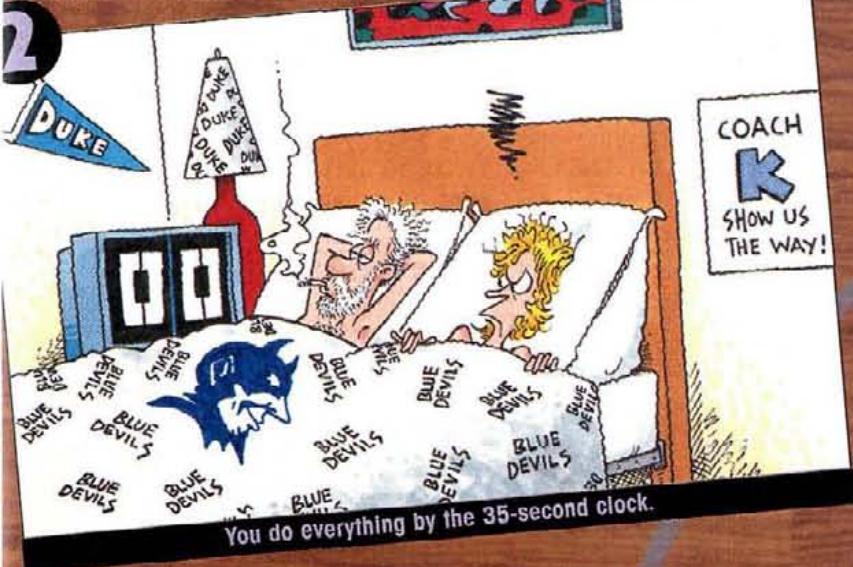


You're the only guy in the office who insists on wearing snap-away pants.

8



You make an effort to high five a mugger just because he's wearing a Fresno State sweatshirt.





GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will join Tupac and Biggie in the 'Hood-after!

THIS MONTH'S FUTURE REAL DEAD SLIM SHADY:



EMINEM

CAUSE OF DEATH

Killed by offended and angered...

ODDS

- ...wife 1:1
- ...mother 1:1
- ...gay person 1:1
- ...black person 1:1
- ...feminist 1:1

Killed by offended and angered fan of...

- ...Christina Aguilera 1:1
- ...Britney Spears 1:1
- ...'N Sync 1:1

Killed in incident completely unrelated to his music, lyrics or life

35,000,000:1





Our Guarantee

If You Find a Lower Price Anywhere Else, So What?

\$9

Box of 100



Pre-Bent Nails

Why pay extra for straight nails when you've botched every hammer job you've tried since 1987? Bent at a variety of angles for your convenience, these light-weight, aluminum nails are ideal for gluing onto cardboard and paper. (Not recommended for use with wood.)

\$9



Murderous-Gro Fertilizer

Perfect for making homemade bombs and other explosive devices. The choice of terrorists around the globe! Not recommended for tomato plants.

\$12



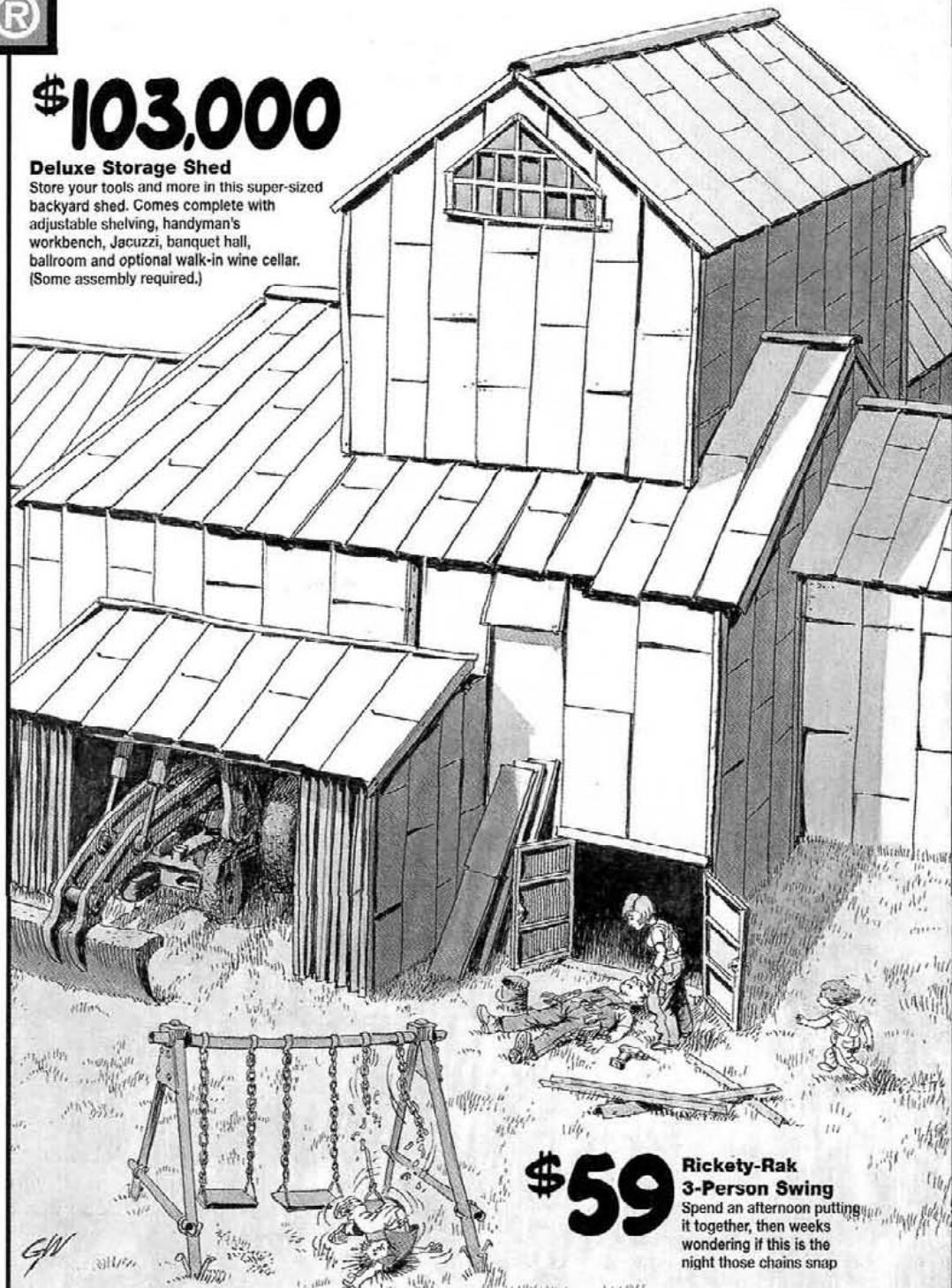
The Ultimate EZ-Lock™

You'll never forget your combination again with the new Ultimate EZ-Lock™ from Crapperco! With the advanced one-turn-in-any-direction-to-any-number method, opening your lock is now a snap, both for you and everyone else. (Please Note: Manufacturer not responsible for stolen property.)

\$103,000

Deluxe Storage Shed

Store your tools and more in this super-sized backyard shed. Comes complete with adjustable shelving, handyman's workbench, Jacuzzi, banquet hall, ballroom and optional walk-in wine cellar. (Some assembly required.)



\$59

Rickety-Rak 3-Person Swing

Spend an afternoon putting it together, then weeks wondering if this is the night those chains snap.



\$4

Work Area Signs

DANGER!
STOPPING TO
READ THIS SIGN
INCREASES THE
CHANCE OF A STEEL
BEAM FALLING ON
YOU BY 87%

WARNING!
WOMEN PASSING
HERE MAY BE SUBJECT
TO OBSCENE GESTURES,
VULGAR LIP SMACKING
AND RUDE COMMENTS
ABOUT THE SIZE
OF THEIR
BUTTOCKS

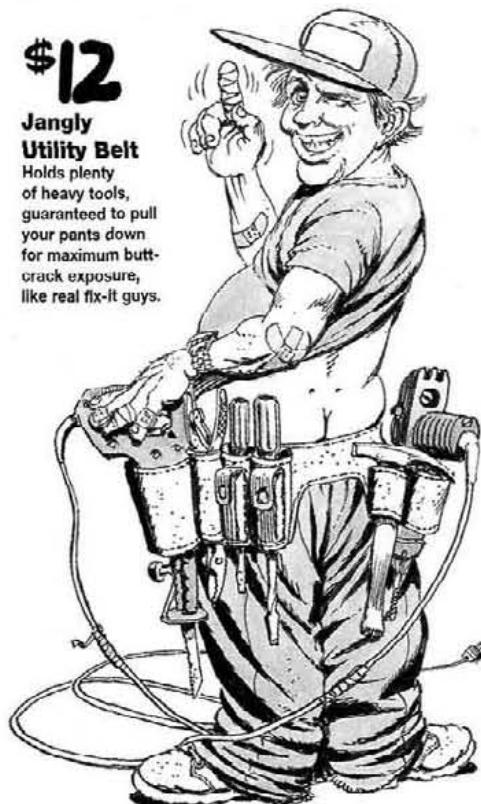
THINK!
ABOUT HOW
WEIRD IT IS THAT
"FLAMMABLE" MEANS
THE SAME THING AS
"INFLAMMABLE"

Supplies For the Stubborn Handyman of the House Who Just Refuses to Acknowledge He Doesn't Know What He's Doing!

\$12

**Jangly
Utility Belt**

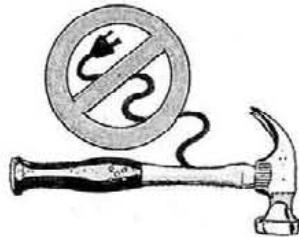
Holds plenty
of heavy tools,
guaranteed to pull
your pants down
for maximum butt-
crack exposure,
like real fix-it guys.



\$17

Cordless Hammer

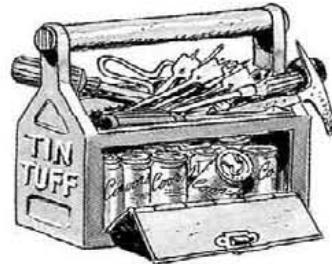
How many times have you
wished you could hammer
a nail without having that
annoying cord get in the way?
Well, here's your answer!
From the makers of the
cordless extension cord.



\$9

**Tin-Tuff Fake
Toolbox**

Realistic-looking
"toolbox" is actually a
cooler. You can appear
to be hard at work
when, in fact, you are
drinking the day away!
Holds approx. 24 cans.



\$144

**Pocket
Lawnmower**

Now you can trim your
lawn blade-by-blade with
Swiss Army precision-
cutting just like the
professionals! Starts
without the strenuous
yanking required in
conventional mowers.
No gasoline required.



\$6/PAIR

Work Gloves

You name the number
of remaining fingers —
we have the glove
for you! Available in
Medium, Large
and Stumpy.



\$47

**Annoy-A-Lot
Leaf Blower**

Notice it's called a
"leaf blower" and not a
"leaf remover" or a
"leaf picker-upper."
Three-speed option allows
you to spray leaves, dirt
and branches in 132
different directions. 486
decibel level guarantees
you'll disturb everyone
within a 30-mile radius.
(Protective ear-wear
sold separately.)



WE ACCEPT

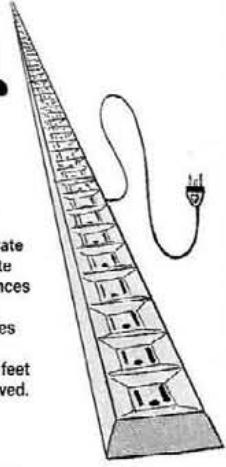


\$24

415-Outlet Strip

Maximize your electrical output! Now you can conveniently operate 415 of your favorite household appliances at a time, or one device that requires 45,650 volts. Approximately 17 feet long. UL Unapproved.

UL UNAPPROVED

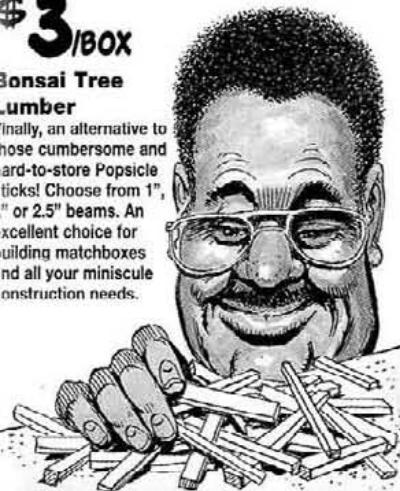


\$3/BOX

Bonsai Tree

Lumber

Finally, an alternative to those cumbersome and hard-to-store Popsicle sticks! Choose from 1", 2" or 2.5" beams. An excellent choice for building matchboxes and all your minuscule construction needs.



\$24

Downspout Stabilizing Gauge

Dual quad, forged bow with variable speed swivel lever. Galvanized nipple valve allows for easy electro-flow and tugal lock readings. High tension leashes prevent spillage. Actual use unknown, though sure sounds impressive. From the makers of Rumbaflex!



\$19

Snag-A-Hose

30 ft. of tangled-up frustration and fun for the whole family! Takes at least four hours and three people to straighten out or your money back! Automatically re-tangles after each use.



\$5

Half-Filled Paint Cans

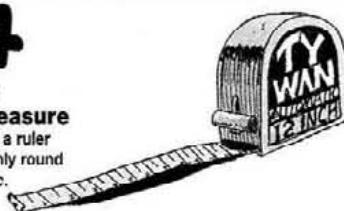
Just like the ones sitting in your garage this very minute, only for half the price! (Encrusted Paint Brushes \$1.96 ea.)



\$14

12-Inch Tape Measure

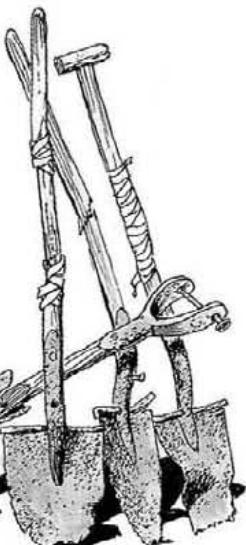
Like having a ruler with you, only round and metallic.



\$26

Bent And Rusted Shovels

Pre-rusted and ready to be placed in your shed or the back of your garage and forgotten! Gives the appearance of hundreds of hours of grueling work that you never did!



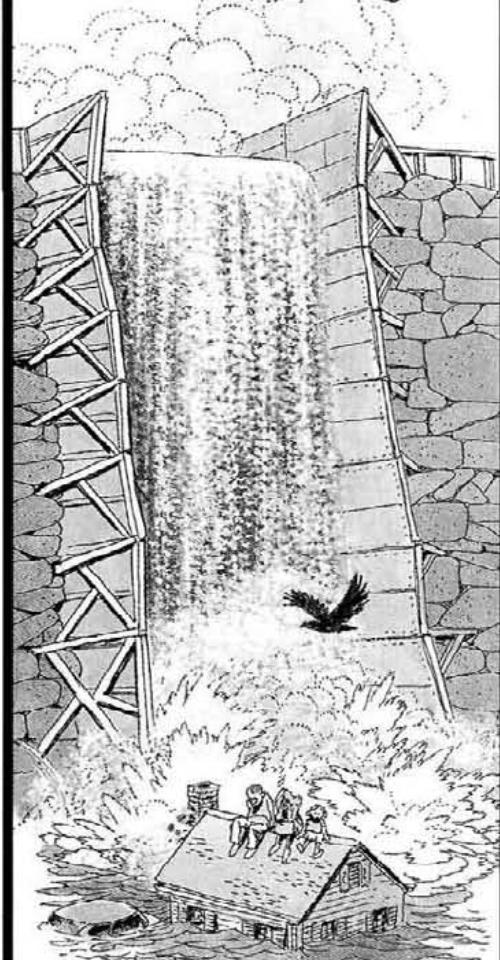
OUR UNCONDITIONAL RETURN POLICY

Return Any Item To Us In Perfect Condition And We Will Get All Of Our Money Back From The Manufacturer!

Guaranteed!

Life-Size Waterfall Kit

Forget about those wimpy front lawn jobs. This E-Z to assemble 147-square acre cascade will provide you and your family with a breathtaking conversation piece. Water not included.



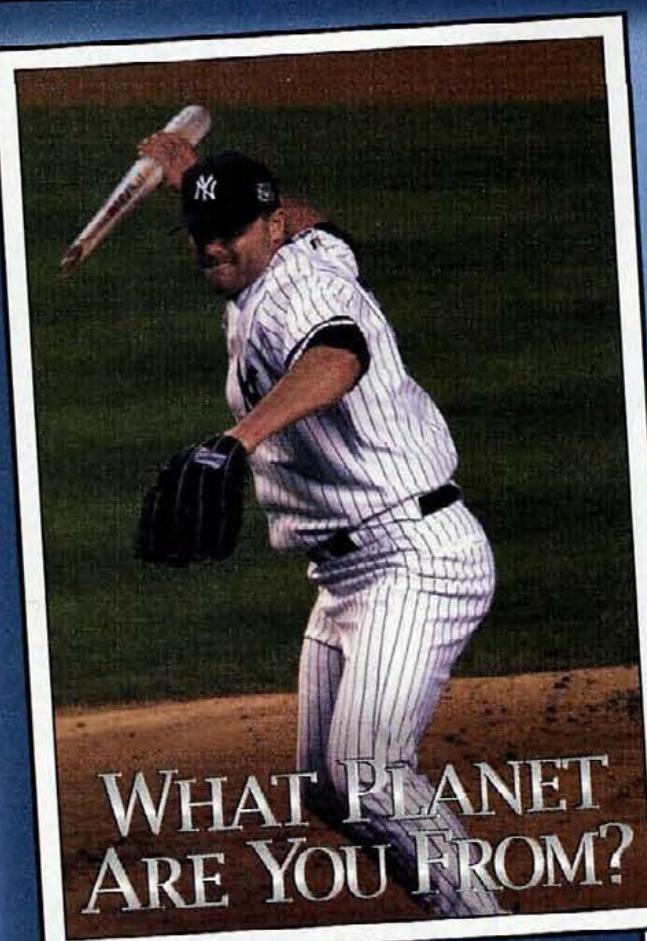
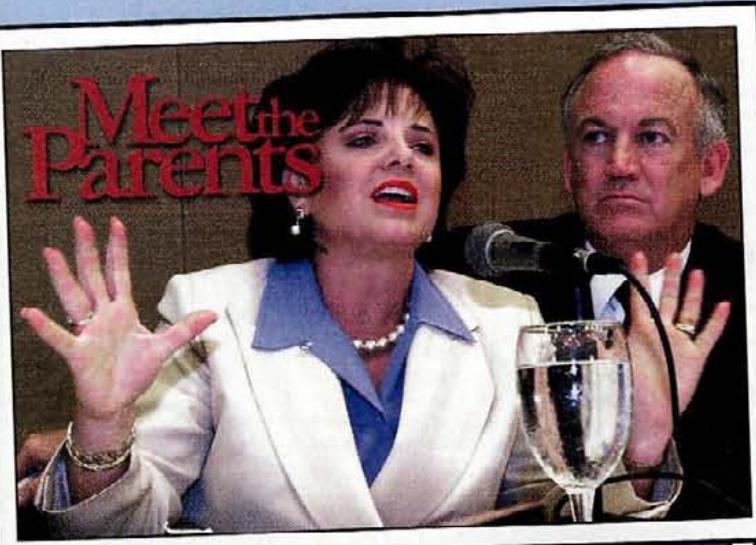
\$20,500,000



TITLE WAVE DEPT.

Hollywood released over 600 movies last year, several of them without Ben Stiller! No sane person could possibly see them all. Luckily, lots of things happened in real life (remember that?) during the past twelve months that reminded us of the titles of some of the movies we skipped. Why that's lucky, we don't know, but you might figure it out as you review...

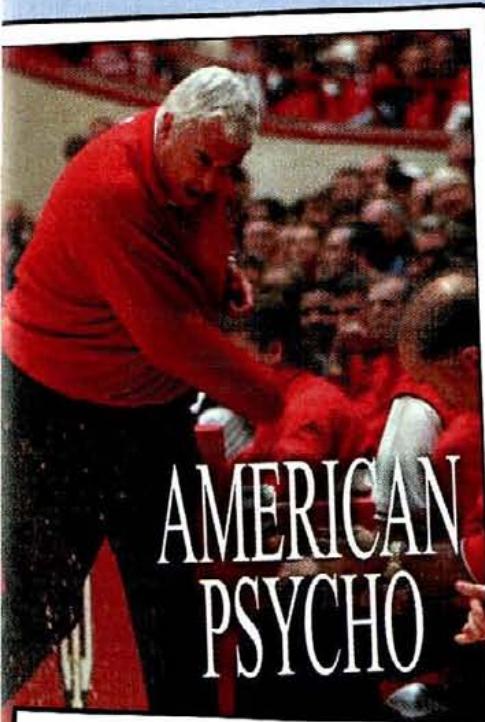
2000:



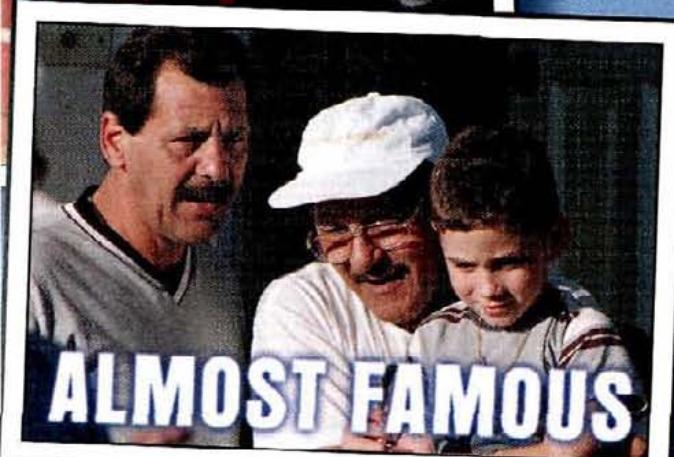
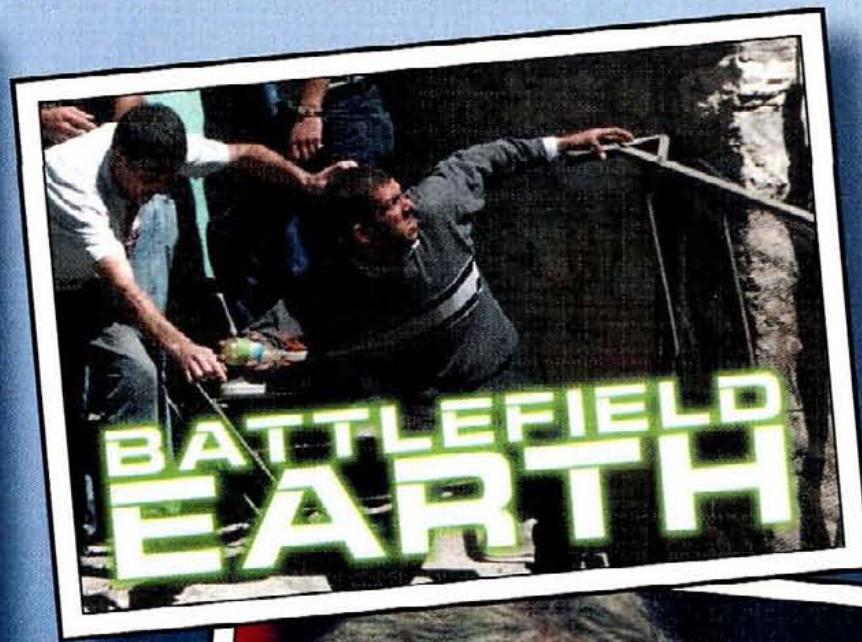
WRITER: DESMOND DEVLIN

PHOTOS: AP/WIDE WORLD PHOTOS

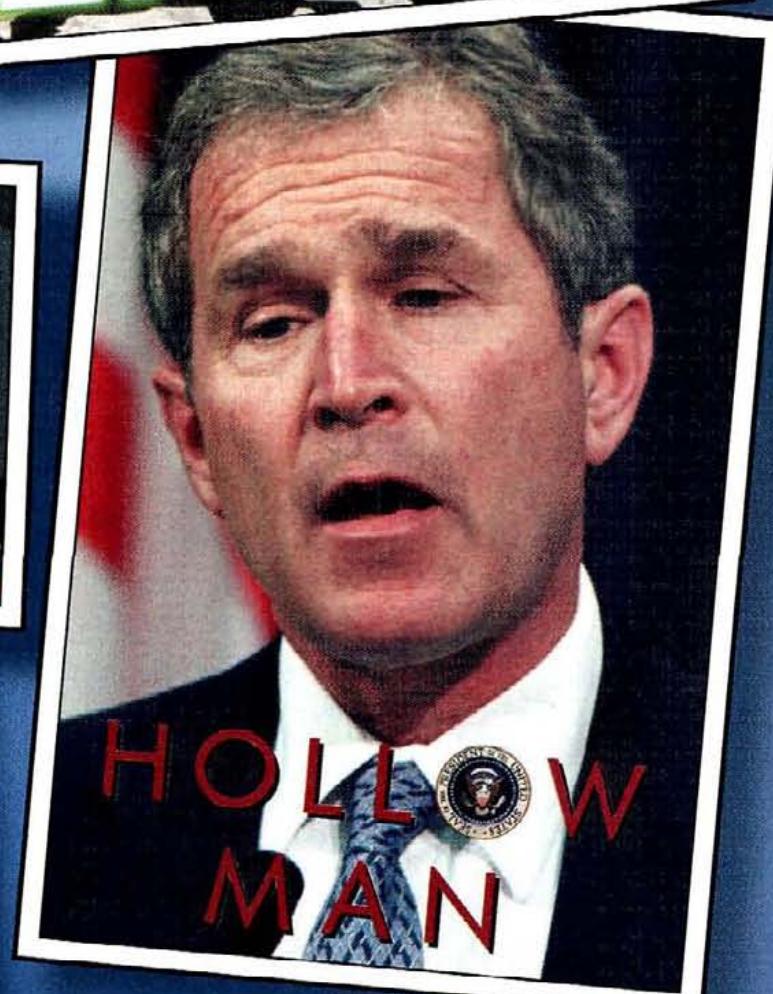
THE YEAR IN FILM



AMERICAN
PSYCHO



ALMOST FAMOUS





CLOTHES MIND ED DEPT.

Anyone who's down with LL Cool J knows that his clothing line called **FUBU** is an acronym for "For Us, By Us." We here at MAD started poring over issues of *Vogue*, *Glamour* and *The Source* looking at other fashion names and discovered that LL isn't the only one on the acronym tip! So screw LL and get down with your MAD posse as we expose...

OTHER FASHION BRAND NAMES THAT ARE ACTUALLY ACRONYMS

ARTIST: RICK TULKA

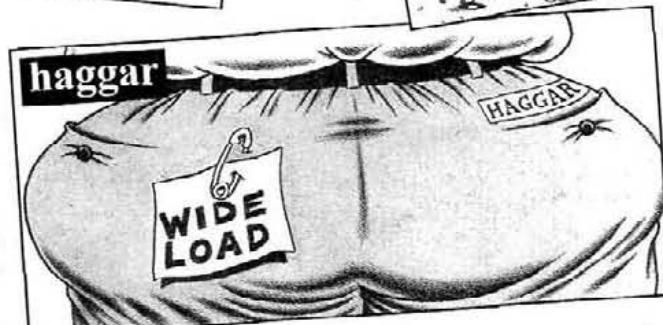
WRITER: MIKE SNIDER



Foot Injury Looming Ahead



Grossly Unwarranted Chi-Chi Image



Hiding Aging Guys' Guts And Rumps



Chemically Harsh Aroma Nobody's Ever Liked



Apparel Developed In Deplorable Asian Sweatshops



Duplicates Of Calvin Kleins Except Really Shoddy



Lame 'Egg Gimmick' Grabs Suckers



See Protruding, Egregious Extremities Displayed Openly



THE LIGHTER SIDE

ELECTIONS

JUSTICE

But Your Honor, I am a responsible citizen! I made sure that every gun I stole had a safety lock!



ARTIST AND WRITER: DAVE BERG



LUNCH



OFF CAMPUS LIVING



INTERVIEWS



PREDICTIONS



READING

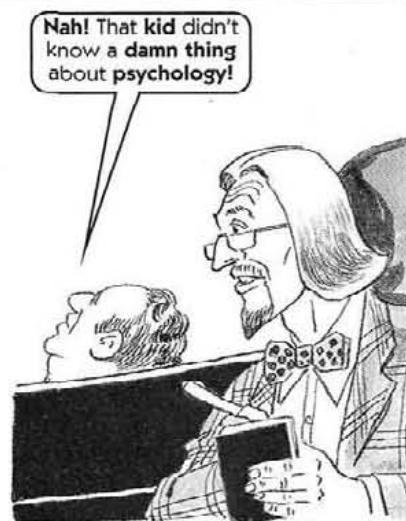
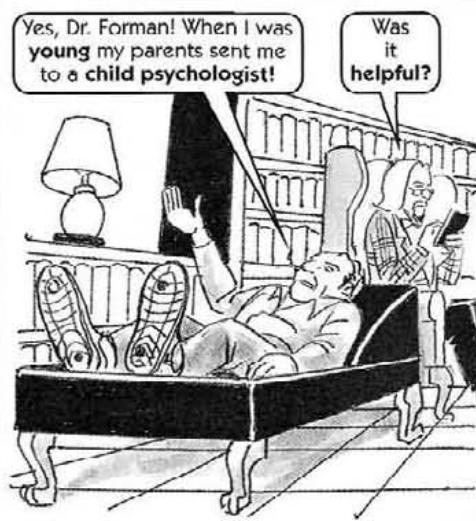


RELATIVITY

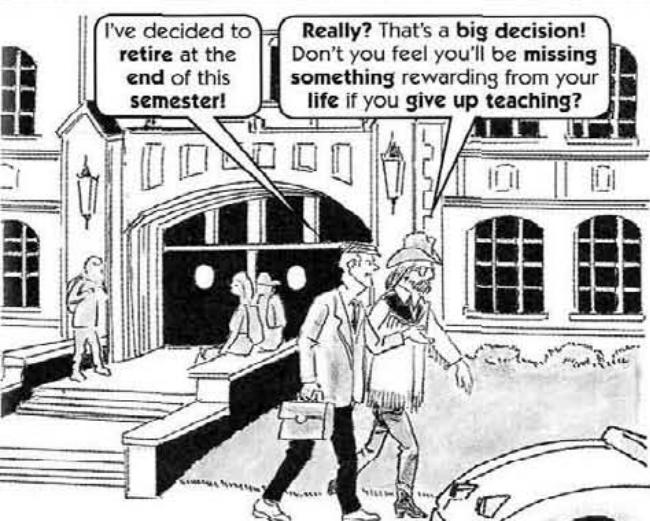
Gentlemen, the **profit** picture for this year doesn't look good! The merger appears to be a **dead issue**! Stock experts are predicting a **steady decline**! But there is **one piece of good news**!



THERAPY



TEACHERS



THE OFFICE



PRAYERS



DOCTORS



David Berg

Experience the Age of Legends



- An immersive massively-multiplayer online role-playing game drawing on Arthurian legends, Norse mythology and Celtic lore
- 3 vast realms based on the ancient geography of Scandinavia, England, and Ireland
- Realm-based player vs. player combat



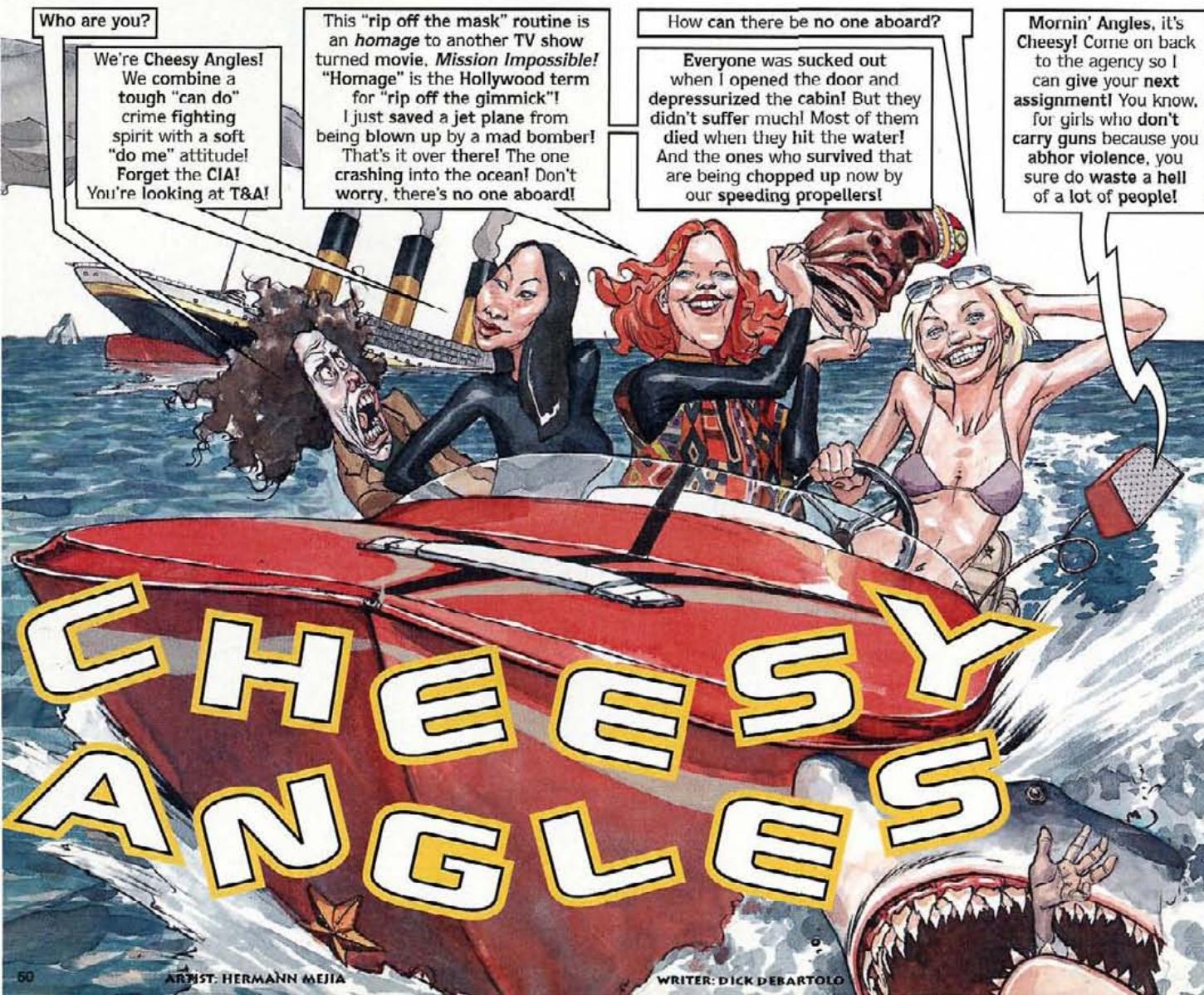
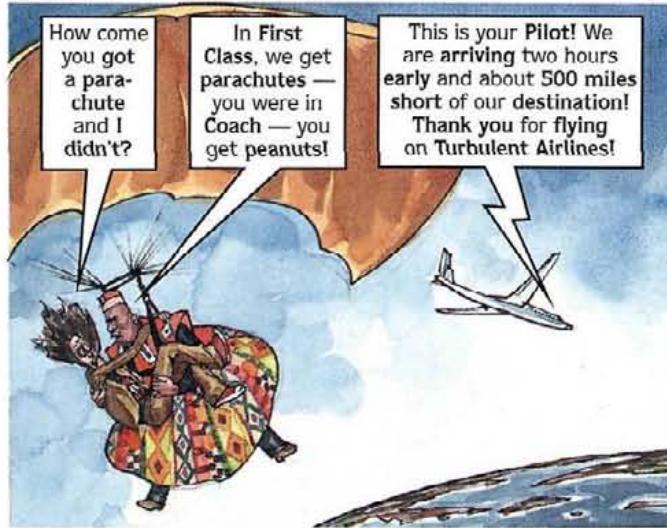
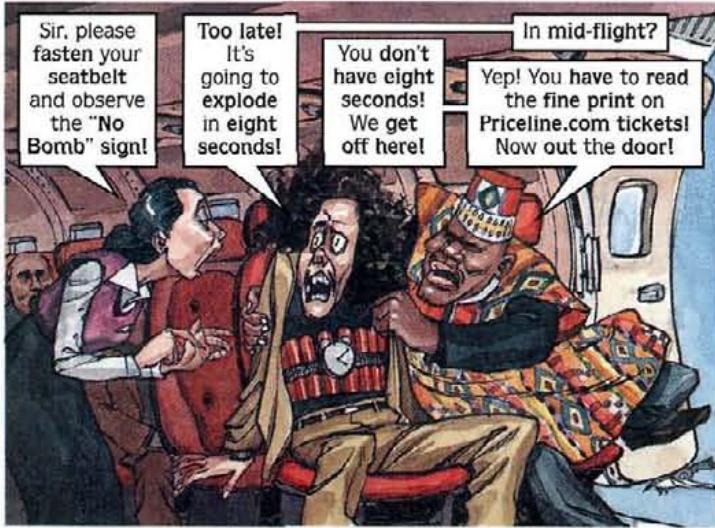
Join the Battle on PC
Fall 2001 A.D.

www.darkageofcamelot.com

MYTHIC
ENTERTAINMENT

ABANDON
ENTERTAINMENT

Sick and tired of lame, dull TV shows being re-made into lame, dull films, which are then mocked in lame, dull movie parodies? Hoo-boy, you might want to close the magazine this very second...



Good morning again, Angles! Cheesy here! Eric Knockoff is a brilliant computer whiz and the founder of Knockoff Technology! He's worth over \$20 Billion!

Actually, Knockoff was worth \$20 Billion yesterday! This morning he filed for bankruptcy!

That's the way the high tech industry goes these days! Nonetheless, he was kidnapped, along with his Voice Identification Software! Both must be recovered!

Are there any people, like, you know, people that might like, kinda have wanted to do that kinda thing?

You're asking, "are there any suspects?" "Suspects," yeah, that's the technical word! You are so smart!



Roger Boreman, owner of Red Scar Systems, tried to buy Knockoff Technology, and, oh hell, let's forget the explanations and cut to the sexy and comic possibilities! Boreman gets a weekly massage at Madam Woo's House of Fractured Ribs! A cheesy angle would be for one of you to pretend to be the masseuse and see what you can uncover!

Do you mean like clues...?

No, like a lot of thigh, cleavage and butt!

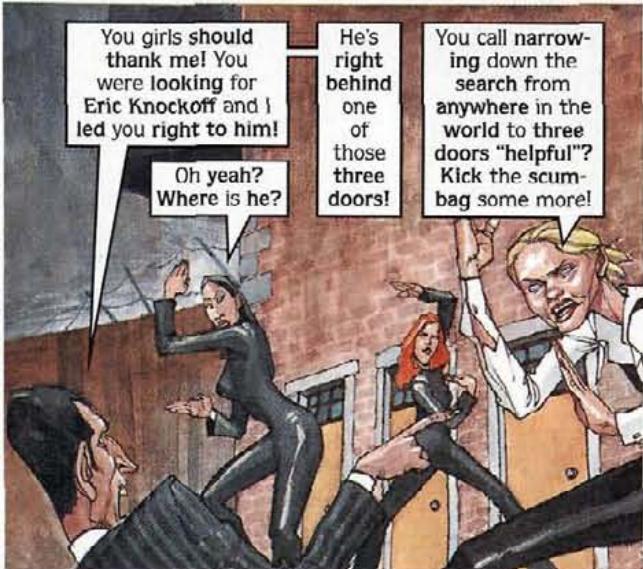
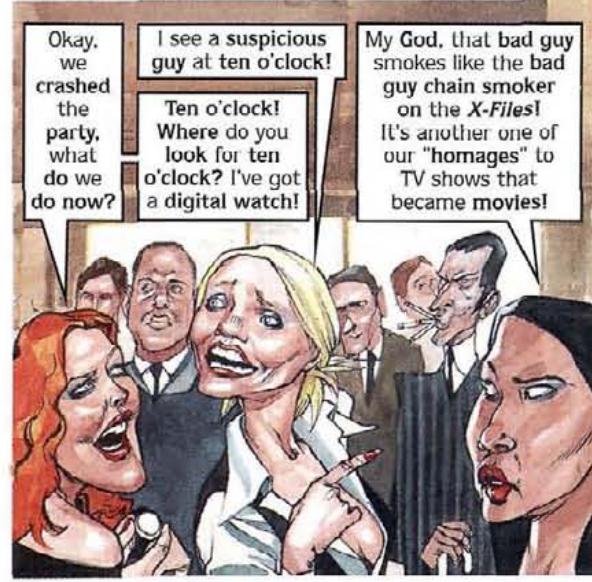
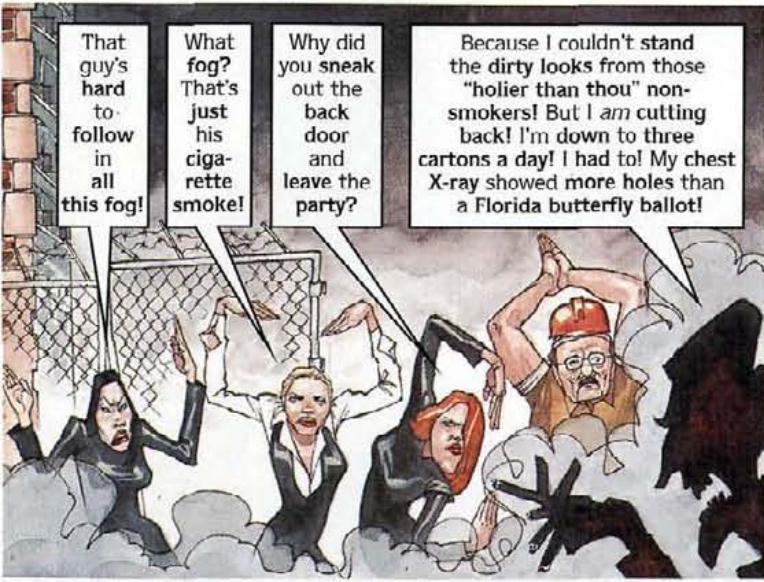
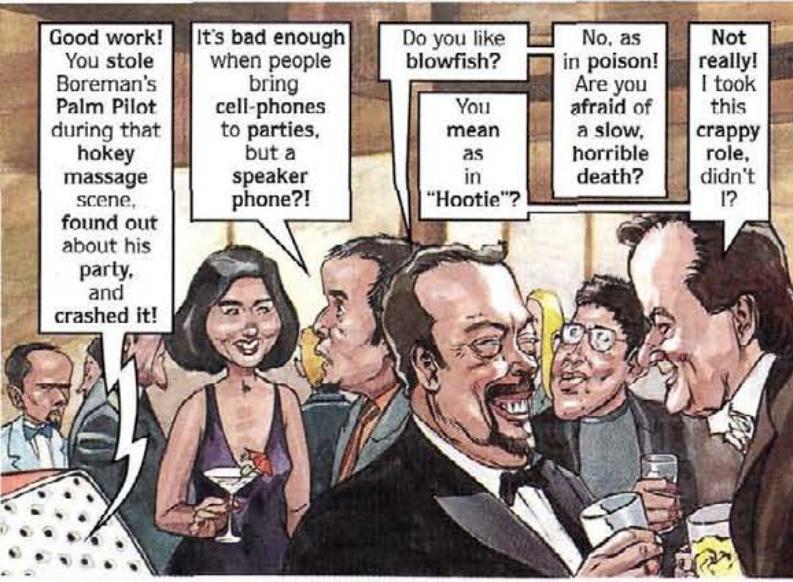
Do you feel any relief?

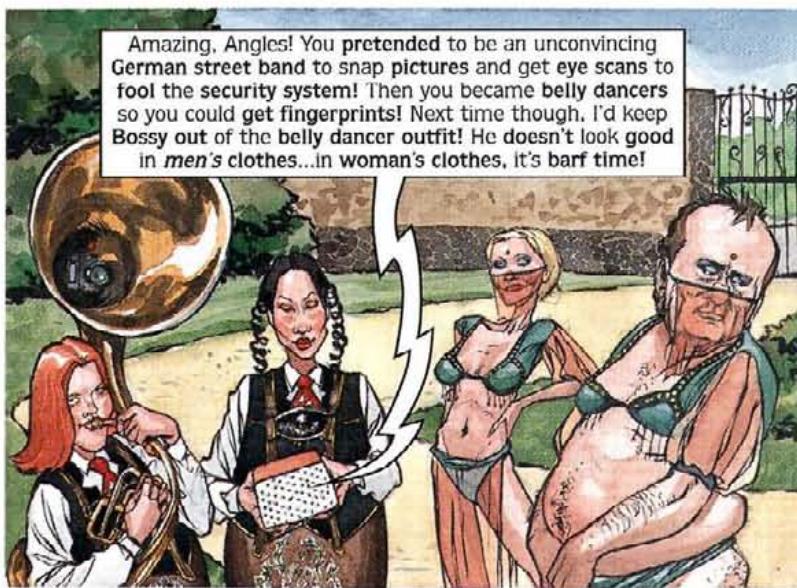
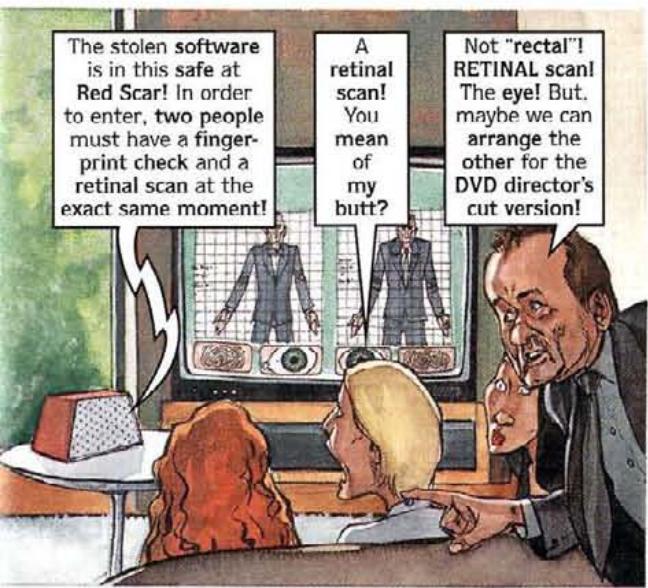
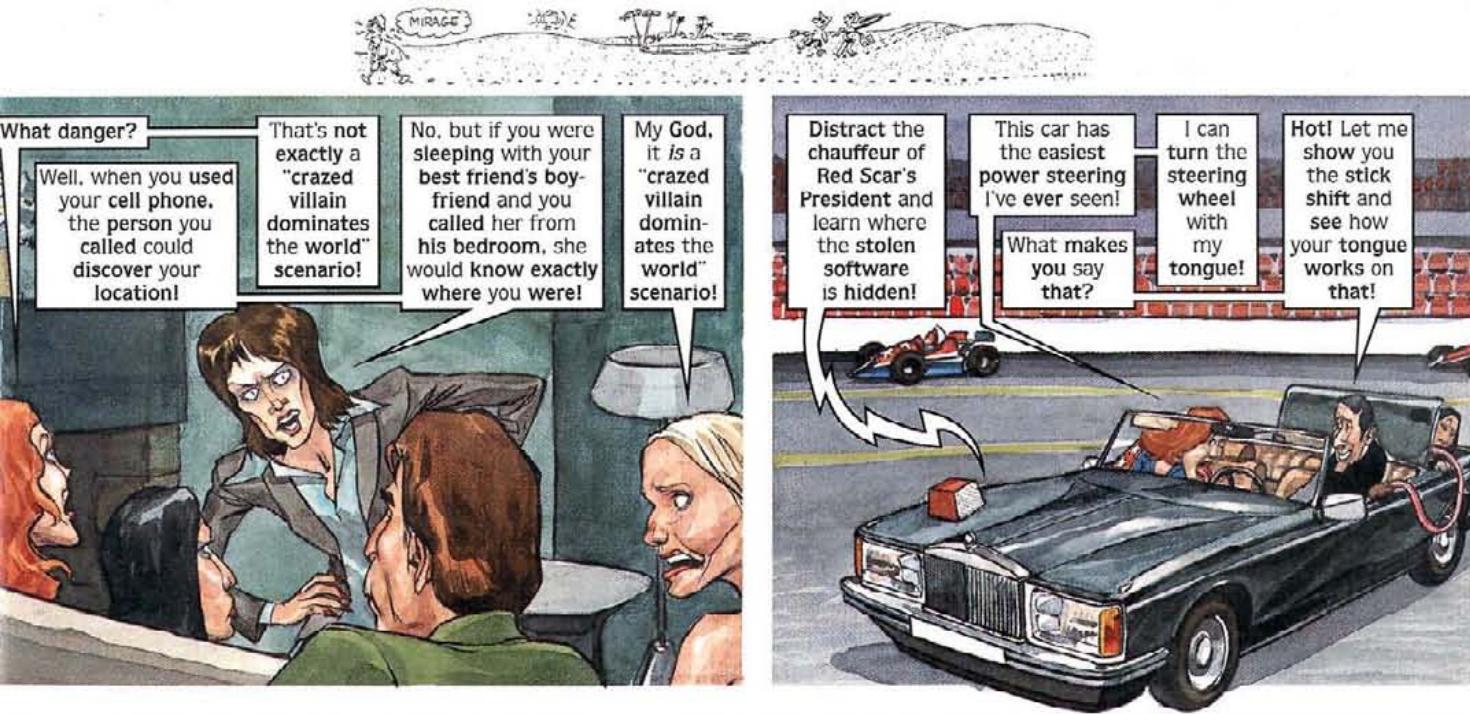
Not really!

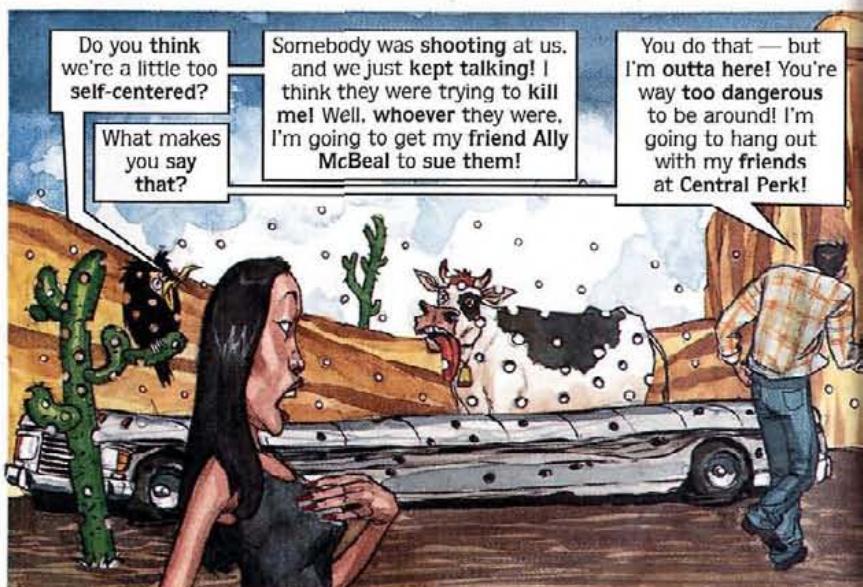
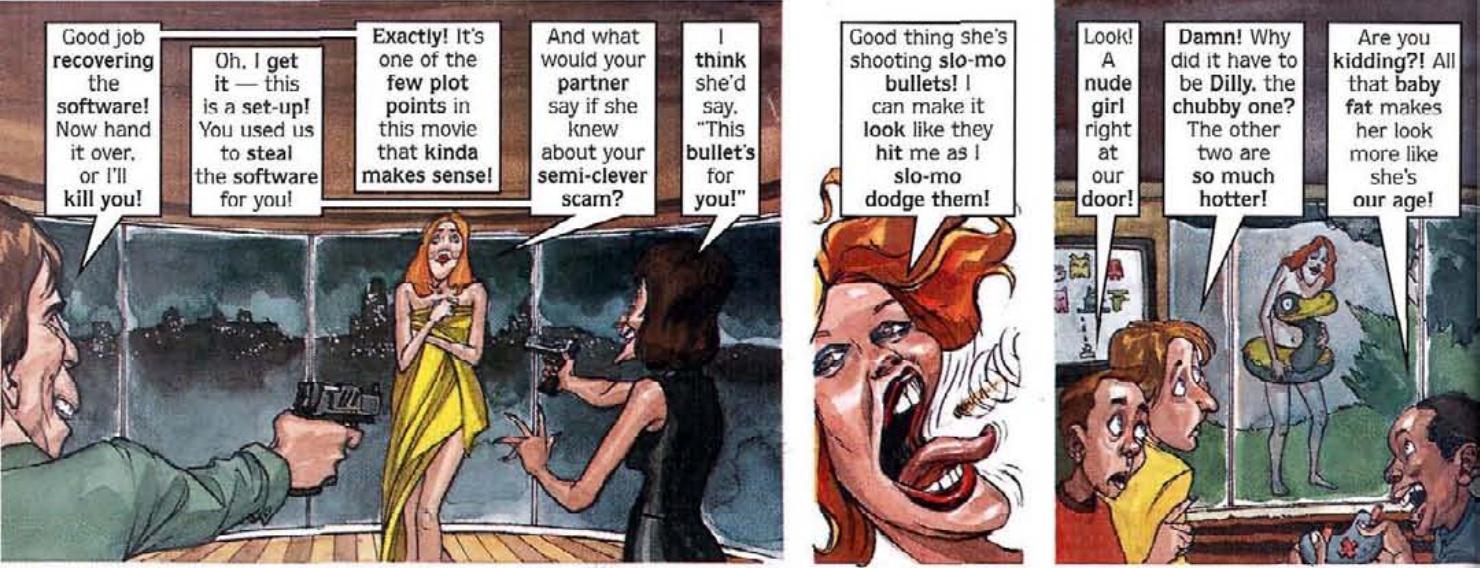
I've been walking on you for an hour, and you don't feel any relief?

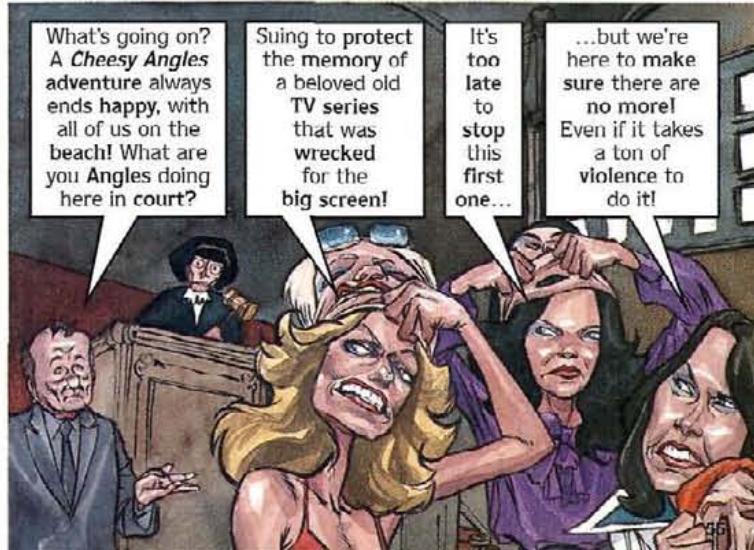
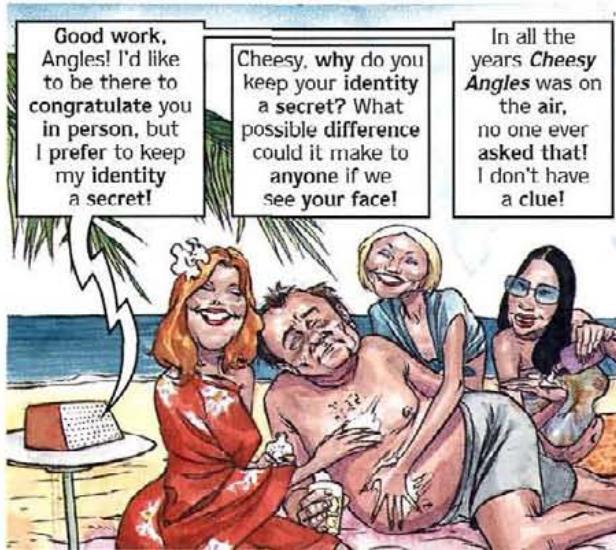
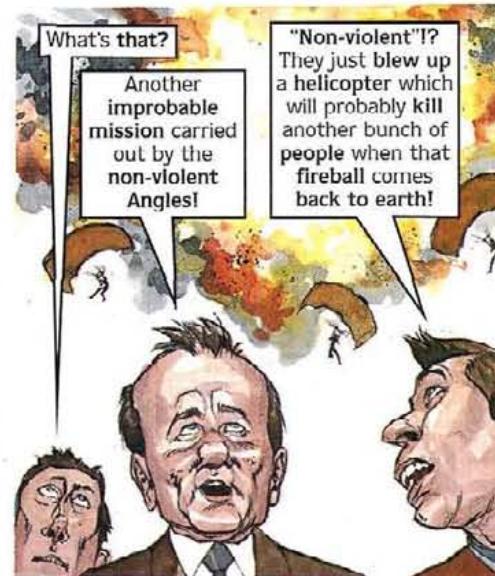
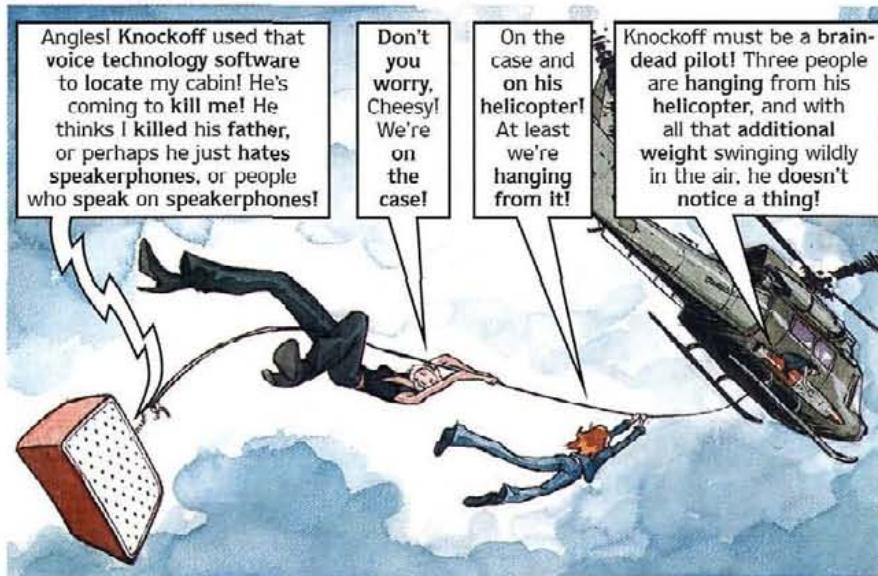
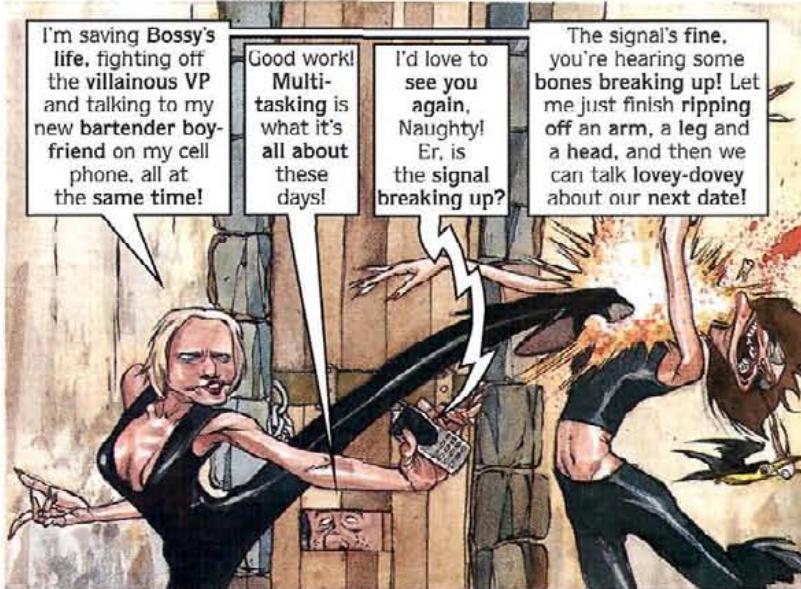
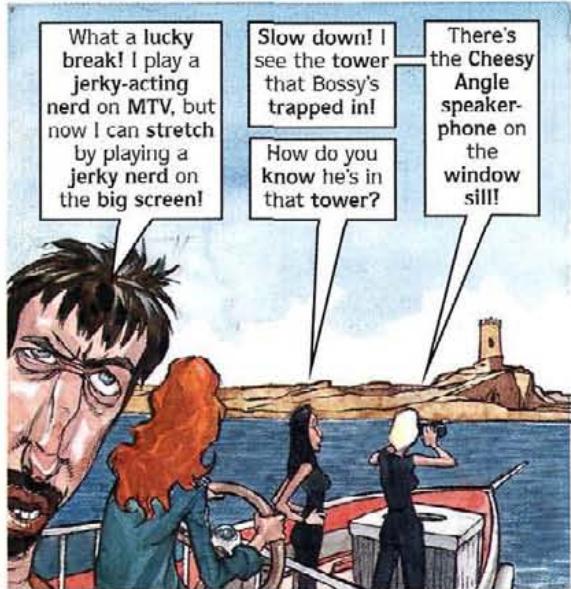
My wife's been walking all over me for 15 years, so an hour more means nothing!











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Animated Violence



WHAT MAJOR
CHALLENGE IS
ONFRONTING MANY
OF TODAY'S TEENS?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Teenagers confront many overwhelming issues. Peer pressure forces them to prove that they are mature and ready to enter adulthood. To find out what major challenge many are confronted with, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



SNIVELING INSECURELY, MANY TEENS DREAM OF BREAKING
INTO PLACES WHERE THEY DON'T BELONG. THEY'RE FOR-
EVER TRYING TO BEHAVE AND ACT GROWUP.
RATIONAL THOUGHT IS BEYOND THEM. THEIR ILL-FATED
MOVES INTO ADULT WORLDS ARE WORTHLESS ACTIVITIES

A

ARTIST AND WRITER: AL JAFFEE

B



ALTOIDS

THE CURIOUSLY STRONG MINTS®